



Annual Report 2022

THE ART THERAPY PROJECT

In 2022, The Art Therapy Project provided 652 free art therapy sessions, worked with 428 adults and 312 youth for a total of 740 clients.

@THEARTTHERAPYPROJECT

A letter from our Chairs.

Dear Friends,

When looking back at 2022, one word comes up a lot – transition. In the same way “navigate” became the word for 2020 as the pandemic caused upheaval everywhere including at The Art Therapy Project, last year was about figuring out how to move past the throes of the pandemic to living in a post-pandemic world while keeping the needs of our clients front and center.

We were thrilled that several groups which were on hiatus early in the year, returned to in-person sessions by year end. Most of our school-based programs re-opened in the fall, dramatically increasing the number of children and teens who could again receive art therapy.

After overcoming supply chain issues and with support from the School of Visual Arts, we were able to revamp our studio to support Hybrid Programs, enabling some of our highest-risk clients to return to in-person sessions while those still unable to come to the studio were able to participate in their groups from the safety of their homes.

As a result of the expanded in-person programming, The Art Therapy Project was able to work with 26% more clients in 2022 than in the previous year. After years of fundraising events being canceled or live-streamed, we took a deep breath, asked guests to submit negative COVID tests, and gathered friends and supporters at the Mastercard Tech Hub for Art Therapy: The Future is Now. Co-Chaired by Grace Lang and Nicole Turner, the event highlight was the presentation by Girija Kaimal, EdD, MA, ATR-BC, President of the American Art Therapy Association, who addressed the future of creative expression as the physical and digital worlds converge. The virtual Client Art Exhibition was shared, and a few clients spoke to what it meant to have their art therapy groups for support throughout the darkest days of the pandemic. We are grateful to the sponsors, co-chairs, speakers, special guests, and Mastercard for helping us have our most successful fundraiser, ever.

In September, the Board of Directors held its first-ever Board Retreat. We believed the time was right to talk about the future, and what the focus of The Art Therapy Project should be in 2023 and beyond; to discuss developing a new strategic plan as the world is so very different than it was in 2019; to explore whether it was time to refresh The Art Therapy Project’s mission, vision, and values, and to lay the the groundwork for a major organizational change – the passing of the position of Board Chair from Founder David Wasserman to Vice Chair & Treasurer, Lauren Christian.

In December, the Board of Directors put the final piece in place, electing Lauren as the Board’s next Chair and unanimously naming David as Chair Emeritus in recognition of his dedication and commitment to The Art Therapy Project and providing free art therapy to those in need.

It is with much appreciation and gratitude that David signs off on this letter as Chair, knowing he can count on all of you to continue helping improve the lives of so many in our community, as he himself has committed to doing, and knowing he has the utmost confidence in Lauren taking on the responsibility of guiding The Art Therapy Project through this transition and well into our next chapter.



David Wasserman
Founder and Chair



Lauren Christian
Vice Chair & Treasurer

Programs

WELCOMING CLIENTS BACK & INTRODUCTION OF HYBRID GROUPS

Through our partnership with the School of Visual Arts, we were able to re-equip our studio to support Hybrid Programs, enabling some of our highest-risk clients to return to in-person sessions while those unable to come to the studio were able to participate in their groups from the safety of their homes. Several of our groups that had been on hiatus since the beginning of the pandemic were able to restart as well. As a result of the expanded in-person programming, The Art Therapy Project was able to work with 26% more clients in 2022 than in 2021.



The studio being prepped for renovation

JOSHUA BRANCHEAU, MPS, ATR-BC, LCAT NAMED AS CLINICAL DIRECTOR

Before stepping into his role as Clinical Director, Joshua was The Art Therapy Project's full-time art therapist working with groups of adult trauma survivors and underserved youth, while also running groups at two substance use recovery facilities and an acute psychiatric facility.

"I hope to continue to develop programming that incorporates new technology that is ethical while also effective at meeting our clients' needs, maintaining the primacy of our client-centered approach for all of our programming and create new strategic partnerships that promote art therapy into new venues."

-Joshua Brancheau, MPS, ATR-BC, LCAT

Fundraising

RECORD-BREAKING FUNDRAISER

Art Therapy: The Future is Now, co-chaired by Grace Lang and Nicole Turner, was a historic night for The Art Therapy Project, becoming our most successful fundraiser ever, and the first in-person event after years of fundraising events being canceled or live-streamed due to the COVID-19 Pandemic.



Art Therapy: The Future is Now graphics courtesy of Grace Lang



Event photos featuring guest speaker Dr. Girija Kaimal, (EdD, MA, ATR-BC) with co-chairs Grace Lang and Nicole Turner

PINTEREST PURPOSE PARTNER

We were thrilled to be named as one of Pinterest’s Purpose Partners. Pinterest partners with local organizations that are dedicated to advancing emotional well-being, reducing stigma around mental health, and providing innovative services to build equity within our community.

Administration

BOARD OF DIRECTORS NEWS

In September, the Board of Directors held its first-ever Board Retreat at the NYC Mastercard Tech Hub. The Board spent the morning discussing and refreshing the organization's values and vision statement. During the afternoon session, Joan Garry, a rock star in nonprofit leadership, gave an inspiring presentation about the importance of Board work and how to effectively collaborate with staff. The day was capped off with cocktails with the Board and staff at the home of our Founder and Chair, David Wasserman.



The Board and staff were all smiles following TATP's first Board Retreat.

ELECTION OF LAUREN CHRISTIAN AS NEW BOARD CHAIR

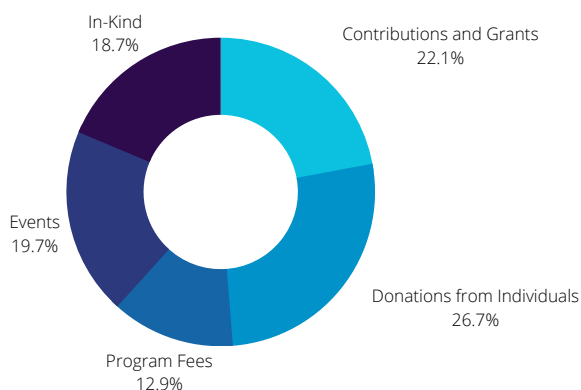
In December, the Board of Directors elected Lauren Christian as the Board's next Chair and, at the same time, bestowed the title of Chair Emeritus on David Wasserman in recognition of his dedication and commitment to The Art Therapy Project and providing free art therapy to those in need. David will continue supporting TATP and provide guidance to Lauren as she embraces her new role on the Board.

The Art Therapy Project

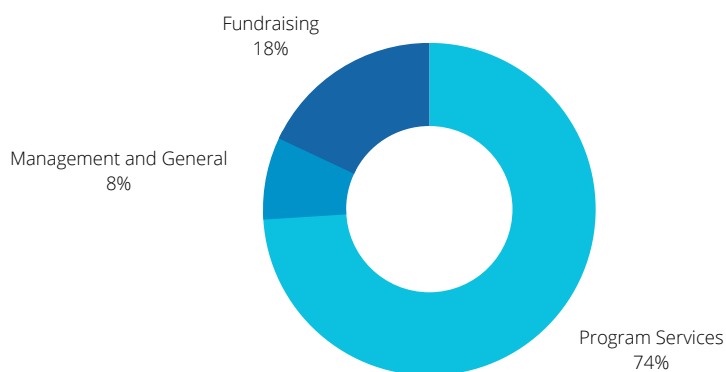
Statement of Activities and Net Assets For Year Ended December 31, 2022

SUPPORT & REVENUE	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>2022 Total</u>
Contributions and Grants	\$138,923	\$21,000	\$159,923
Donations from Individuals	192,474	—	192,474
Program fees	93,020	—	93,020
Special events support and In-Kind Goods, net	141,771	—	141,771
In-kind services	134,268	—	134,268
Investment income	1,067	—	1,067
Net assets released from restrictions	32,000	(32,000)	—
Total Support and Revenue	733,523	(11,000)	722,523
EXPENSES			
Program Services	532,684	—	532,684
Management and General	59,639	—	59,639
Fundraising	128,753	—	128,753
Total Expenses	721,076	—	721,076
Change in Net Assets	12,447	(11,000)	1,447
NET ASSETS			
Beginning of year	287,103	32,000	319,103
End of year	\$299,550	\$21,000	\$320,550

REVENUE



EXPENSES





The Art Therapy Project is grateful to the many individuals, foundations, companies (big and small) who generously provided financial support throughout 2022. Extra thanks to the inaugural members of the **Give Every Month Club** - you are true gems!

Benefactors (\$25,000+)

Eugene M. Lang Foundation
The Jade Foundation
Laurie M. Tisch Illumination Fund
Pinterest
Tom and Jessica Rothman

Patrons (\$10,000-\$24,999)

Anonymous
Frank and Ruth E. Caruso Foundation
Naomi Kinsler
Megara Foundation



Sponsors (\$5,000-\$9,999)

Barker-Welfare Foundation
Lauren and David Christian
Paul Meltzer
Morgan Stanley Smith Barney LLC
Sheryl and Joseph Punia
Jeanette Reece
Sarah Salice
Nicole Turner
The Weininger Foundation
Lauren Young

Partners (\$2,500-\$4,999)

Lisa and Rob Alpert
The Andrews Organization
Art of Hope
Botanica
Kristina and Stephen Lang
The Nicole Schiffman Foundation
ORSID Realty
Schoenheimer Foundation
Two Sigma

GEM Club

Aileen Rude 
Nancy Xu 
Mitchell Bakst
Keri Taub

Ambassadors (\$1,000-\$2,499)

Irwin Abouaf
Scott Asher and Lucy Lang
Atrevida Studio
Gavin Berger
Debbie Broder and William Walters
Laura Chamberlain and Mark Stein
Sandy and Jeff Cohen
Martha Dorn
Sue B. Dorn
Diane L. Duckler and Iven Taub
Cindy and Glen Edelman
Marilyn and Steve Klein
Andy Kraut and Scott Greenblatt
Jane Lang
Justin Lintz
Dervilla McCann and Stephen Meister
Debbie and Lee Mittleman
Robin and Jeffrey Persky
Phil Zwickler Charitable & Memorial Foundation
PricewaterhouseCoopers
Charles Punia
Annika Rhea
Oscar Schafer
Robin and Eric Schuss
Alison Wasserman Steinberg
Viking Volunteers
Ellen and David Wasserman
Maria Zotova

Supporters (\$500-\$999)

Alan Appelbaum
Leslie Azaroff
Lauren Basu
Karen Bayle and Jeffrey Sandler
Bonnie and Steven Brenner
Meg E. Dodge
James Donnellan
Elisa Contemporary Art
Debbie and Alan Farber
Deborah Farber
Laurie and Stephen Girsky
Gold Supply Group
Laurence Golding
Jason Guggisberg
Wendy and Eitan Haber
Thomas Horan
John J. Creedon Foundation
Meryl and Mark Kravietz
Grace Lang

Monique Martin
Mastercard
Jennifer Paul
Susan and Michael Resnick
Laurie and David Ridell
Elyse and Andrew Rosenfield
Valerie Sereno
Maureen and Gary Shillet
Helane and Richard Staller
Sterling Project Development Group LLC
Punaballoo LLC
Sarah Staller
Jennifer Tan
Emily Taub
Debbie and Mark Tobin
Stefanie and Jonathan Wasserman
Barbara and Marc Weissberg
The Wolinsky Family Foundation

Friends (\$250-\$499)

Leslie Anders and Michael Levine
Lynn Appelbaum
BlackRock, Inc.
Dmitrii Calzago
Maddy and Howard Camay
Susan and Steven Cohen
Anna Comas
John Edwards
Steven Fales
Travis Ferguson
Marian Gaynor
Leslie George and Andrew Ross
Ronni and Michael Girgenti
Rima Grad
Fern and Mark Grundleger
Linnea Wilson Hayward
Elizabeth Kumbhari
Bonnie and Alan Kurfirst
Alex Latella
Lauren Latella
Carol and Robert Lerner
Paula Loney
Jane Mewhort
Jane Millard
Debbie Mincer and Richard Sussman
Nidal Najjar
Rhonda Nieder and Nathan Fridman
PayPal Giving Fund
Debbie and Jeffrey Putterman
Roxanne Reed
Robin Reinach
Aileen Rude
Jan Schoenheimer
Lauren Serpan
Betty and Richard Wasserman



The Art Therapy Project is grateful to receive gifts of all sizes.
For a complete list of donors, please visit our website.

Tributes & Memorials

The Art Therapy Project was grateful to receive tributes and memorials in honor and in memory of the following individuals:

Aunt Mary
Martha Dorn
Tess Finkelstein
Dr. Thomas Fiorentino
Jane Havemeyer
Kathryn Kavanagh
Anthony Messina
Naomi
Sheryl Punia
Susan & Stephan's 50th
Ellen & David Wasserman
Jilco Zine

Special Thanks

Special thanks to the following individuals and companies for their generous donations of time, talent, products and services throughout the year:

Affordable Art Fair NYC
The Art Therapy Project Advisory Council
Atrevida Studio
Madison Auerbach
BoardLead
Courtney Puciata Borzotta
Eva Cantu
Lisa Cooper
Sarah Cousineau
Molly David
Rachel Evans
Khalilah Lilahberg Frasure
Joan Garry
Matthew Golden
herb-n-peach Catering
Emma Katovitz
Kathryn Kavanagh
Ian Kwok, MD
Emily Leslie
L'or de Seraphone
Mastercard NY Tech Hub Team
Judd McArthur
Cherie McCoy
Annika Ohrnberger
Lily Phan
Annika Rhea
Stef Santo-Fish
Ed Schemitsch
Simi Shukla
Robyn Stein
SVA MPS Art Therapy Department
Rachel Talia
Nicole Titus
John Wandzilak Jr.
Ariella Weintraub
WFUV
Cassidy Wille-Lawes
Young Professionals Leadership Group

Board of Directors - 2022

David Wasserman, Founder and Chair
Lauren Christian
Meg E. Dodge
Diane L. Duckler
Deborah Farber, ATR-BC, LCAT
Sheryl Punia
Jeanette Reece
David Rhodes
Val Sereno MA, ATR-BC, LCAT
Sarah Staller
Nicole Turner
Lauren Young

Executive Director: Martha Dorn

Advisory Council - 2022

Keli Anaya
Lisa Cooper
Analisa Dillingham
Francis DiTommaso
Rachel Evans
Dr. Ian Kwok
Kerry McGee
Leslie Morrison Faerstein
Charlotte A. Lee
Myrna Manners
Debbie Mittleman
Tom Rothman
Cristina Salmastrelli
Raquel Stephenson
Iven R. Taub
Charles H. Taub
Capt. Devlin Winkelstein

Young Professionals Leadership Group - 2022

Maria Edwards, co-chair	Chloe Ling
Jessica Fryer	Aislinn Martin
Alexa Gross	Skylar Scull
Emma Katovitz	Reina Shin
Grace Lang, co-chair	Sarah Staller, co-chair
Lauren Latella, co-chair	Ali Wasserman

The Art Therapy Project

Mission Statement

The Art Therapy Project is a nonprofit mental health organization providing free group art therapy to adults and youth affected by trauma. Using the art-making process and with support from our art therapists, clients learn how to explore feelings, increase self-awareness and cope with life's challenges.



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