



#CreateChange

2017
ANNUAL REPORT



April 2018

Dear Friends,

The Art Therapy Project was pleased to once again provide free art therapy to more than 1,100 trauma survivors in the past year. Through the tireless efforts of our supporters and staff, we had a record breaking year.

Our programming efforts in 2017 expanded to offer thirty five weekly art therapy groups in partnership with more than two dozen program partners. Over the course of the year, our art therapists had more than 5,000 contacts with our clients. We were also proud to have received approval from New York State as a Continuing Education provider for both Licensed Creative Art Therapists and Licensed Social Workers.

A growing circle of volunteers including new Board Member Sheryl Punia and the re-invigorated Young Professionals Leadership Group under the guidance of Suzy Mage, Kelly Anne Sherlock and Sarah Staller, have contributed greatly to our success. Our Marketing Committee helped develop our e-newsletter, *the Process*, which shares news and insight about our collaborations and activities as well as information about the field of art therapy and its growing role as a best practice for treating trauma survivors. Simply put, our volunteers make it possible for The Art Therapy Project to expand our reach, raise more funds and help meet the ever growing demand for services. The on-going generous support of the School of Visual Arts continues to make it possible for The Art Therapy Project to focus on providing services to those in need, rather than raising funds for office space and other overhead.

The Art Therapy Project remains the only nonprofit in New York dedicated solely to art therapy, and the demand for our services continues to increase. As we embark on another year of serving the community, The Art Therapy Project is developing a Strategic Plan that focuses on achieving significant growth over the next four years, increasing awareness about the healing power of art, and advocating for the field of art therapy. Our primary goal of helping all of those in need of our services remains the same, and our approach will always adhere to the highest standards of quality care. We are grateful for the continued support of those individuals, strategic partners, foundations and companies who help make this happen, and we look forward to working with all of you this year and beyond.

With much appreciation,

David Wasserman
Chairman

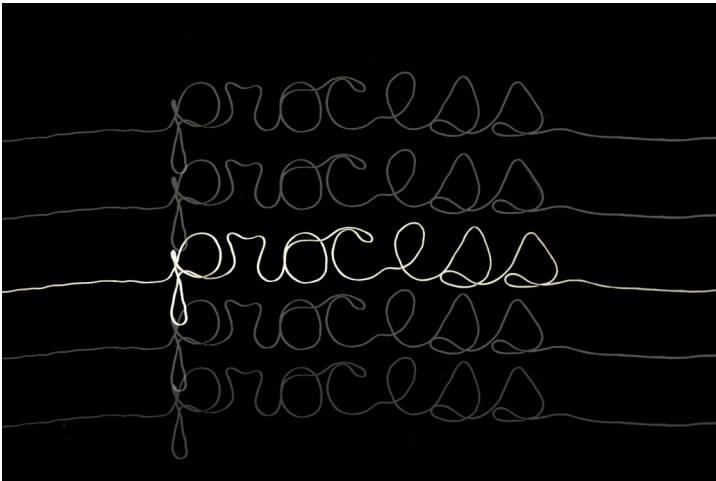
2017 PROGRAM NEWS

PROGRAM PARTNERS

The Art Therapy Project is proud to have served over 1,100 clients in 2017 and we remain committed to serving trauma survivors from marginalized populations who so often do not have the means or access for art therapy services. We are honored to work in collaboration with some of NY's most respected non-profit organizations and hospitals who help to identify those most in need of our support.

Arab American Family Support Center
Avenues for Justice
Billie's Place
Bronx Vet Center
CARES – Mount Sinai St. Luke's
Chelsea Foyer
Crime Victims Treatment Center
CUNY Vets
Educational Alliance
GMHC
Good Shepherd Next Steps
Graham Windham
HEAF
John Jay College of Criminal Justice

JVL Wildcat Academy
Manhattan VA
Mount Pleasant Blythedale
Mount Sinai Adolescent Health Center
Mount Sinai Beth Israel Chemical Dependency
Treatment Program
New Destiny Housing
New Alternatives for Children
NYU Military Family Clinic
Program for Survivors of Torture at Bellevue
Rachel's Place
The Children's Village
WTC Environmental Health Center at Bellevue

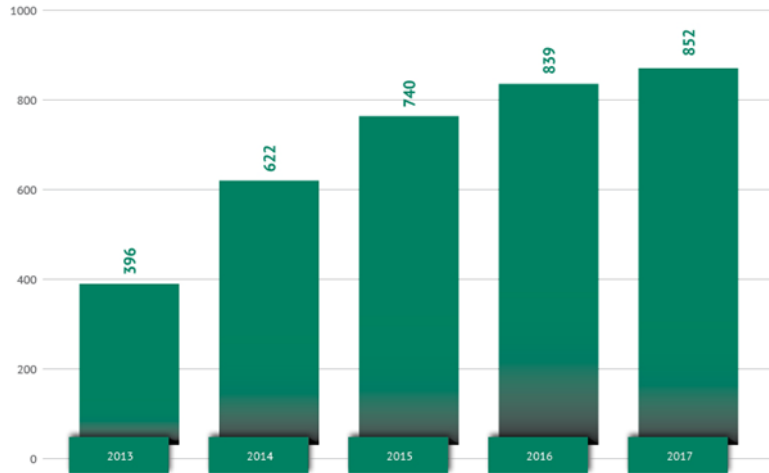


Each art therapy group has a unique process which developed out of the group's dynamic and shared experience. The 2017 client exhibit focused on the creative process and allowed each of the groups to exhibit work that emerged out of that very unique and dynamic space.

WHAT IS ART THERAPY?

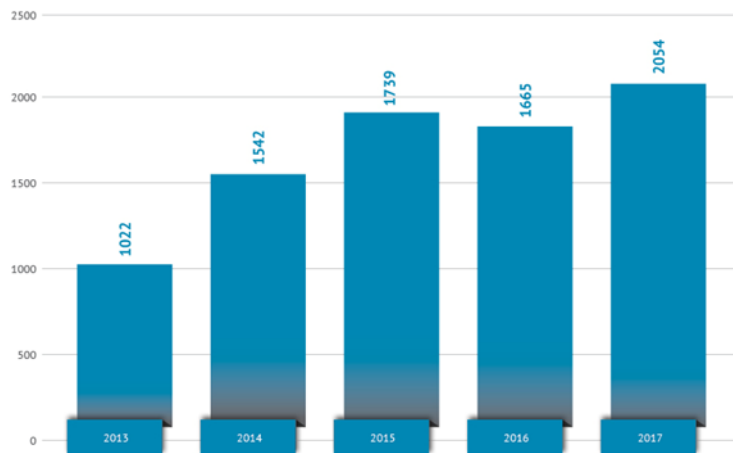
Art therapy is a treatment method that uniquely combines art and psychology to explore the problems and potentials of individuals. It is a specialized way of using the power of the creative process as a vehicle for healing, communication, self-expression and personal development. Art Therapy focuses on the process of art-making itself, rather than the finished product, as a means of healing. An Art Therapist needs the knowledge of the visual arts and the creative process, and an understanding of human development as well as psychological and counseling theories and techniques.

2017 PROGRAM NEWS – SCOPE



Total Veteran Contacts

Total Youth Contacts



Weekly Groups

2017 PROGRAM NEWS – ELEVATING THE FIELD

Part of The Art Therapy Project’s mission is to engage in, and support, the field of art therapy. In 2017 we began offering workshops that meet requirements for licensed clinical art therapists and social workers to obtain Continuing Education Hours in New York State. Workshops combine art therapy best-practice techniques and information, alongside hands-on art directives to enhance learning and connection to the material. Participants not only tap into our community of art therapists, but also learn from experts in the mental health community and established artists, which makes for truly unique learning experiences.

Alison Levi-Ramirez, MME, MT-BC, LCAT, had this to say about her experience:

“I have had the pleasure of attending the first two continuing education workshops. They were very interesting, well presented, convenient to attend and well-priced. As part of each workshop, every participant created a personal art project. As a Music Therapist, this allowed me to explore a modality of expression and creativity I do not usually have a chance to experience. The projects were fun and enlightening, and I felt a great sense of pride in what I created. I was excited to share each of my projects, and my thought process as I created them, with not only the other workshop participants, but also with my family and co-workers later on. I very much look forward to attending additional workshops at The Art Therapy Project, as they are offered.”



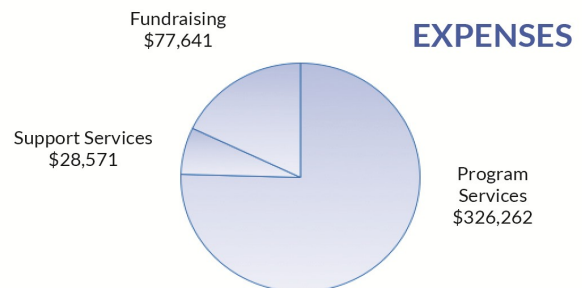
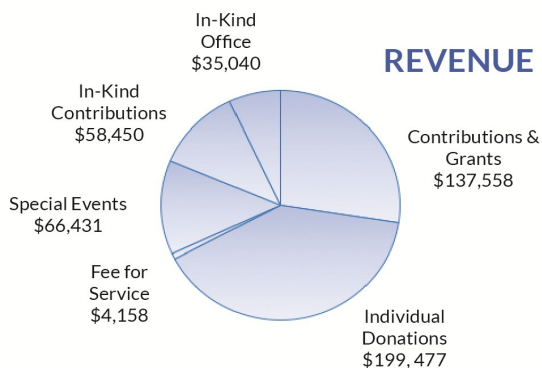
In treating substance abuse issues, art therapists are helping to support the recovery process. This involves using the art and processing to help clients: develop insight into their feelings and behaviors, utilize positive coping skills, tolerate distress and urges and increase feelings of connectedness and self-worth. The image above was created by a client in a substance abuse recovery group who came to the group looking to maintain her newfound sobriety and learn how to practice self-care to support this effort. She is hard on herself – often throwing away the art she created that does not meet her standards. Despite this, she is motivated to use the group to heal; she is often the first group member to arrive and the last to leave. After a few months in the group, this client was able to use the art process as a metaphor for exploring parts of her life. She learned to manage mistakes - working with them rather than allowing them set her back. This image is of her most recent piece. She had initially placed a wire fence at the entrance of the cave, a representation of protection but also of isolation. Through discussion and processing this client decided she didn’t want the birds to be trapped, she wanted them to be able to fly and be free. So she painted an open fence at the edge of her canvas – an effort to find the balance of feeling protected yet open and free. Something many of our clients hope to find for themselves in recovery from their trauma.

2017 FINANCIALS

THE ART THERAPY PROJECT

Statement of Activities and Net Assets For the Years Ended December 31, 2017 and 2016

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>2017 Total</u>	<u>2016 Total</u>
Revenues				
Contributions and Grants	\$ 98,758	\$ 38,800	\$ 137,558	\$ 232,305
Donations from Individuals	199,477	-	199,477	73,754
Fee for Services	4,158	-	4,158	-
Special Events Income (Net)	66,431	-	66,431	67,866
In-Kind Contributions	58,450	-	58,450	133,971
Contributions - Office Space	<u>35,040</u>	<u>-</u>	<u>35,040</u>	<u>35,040</u>
Total Revenue	462,314	38,800	501,114	542,936
Net assets released from restrictions	<u>30,800</u>	<u>(30,800)</u>	-	-
Total Revenue & Other Support	493,114	8,000	501,114	542,936
Expenses				
Program Services	326,262	-	326,262	395,608
Support Services	28,571	-	28,571	66,767
Fundraising	<u>77,641</u>	<u>-</u>	<u>77,641</u>	<u>77,319</u>
<i>Total Expenses</i>	<u>432,474</u>	<u>-</u>	<u>432,474</u>	<u>539,694</u>
Change in Net Assets	60,640	8,000	68,640	3,242
Net assets, beginning of year	<u>101,295</u>	<u>14,000</u>	<u>115,295</u>	<u>112,053</u>
Net assets, end of year	\$ 161,935	\$ 22,000	\$ 183,935	\$ 115,295



2017 FUNDRAISING NEWS



Clockwise from top left: Original Hearts for Auction; Founder and Board Chair David Wasserman thanks guests at Falling for Art; Portrait Workshop at Affordable Art Fair NYC Spring 2017; Booth at Affordable Art Fair NYC Fall 2017; Special GIGI design by DONNI supporting The Art Therapy project; collage-making at Falling for Art.

*The Art Therapy Project is grateful for each and every gift we receive.
For a more complete list of our 2017 supporters, please visit our website: www.thearttherapyproject.org.*

2017 FUNDRAISING NEWS

Falling for Art



The Art Therapy Project's annual fundraiser, Falling for Art, was an interactive evening of art-making in celebration of the healing power of art. Renown collagist Lizzie Gill treated guests to a hands on collage-making experience and visitors had an opportunity to bid on original art, fabulous getaways and much more! Special thanks to the many individuals and companies that generously volunteered their time, products and services to

4imprint	Ritika Gandhi	Suzy Mage
Jon Abouaf	Jill Geller	Judd McArthur
Lesley Achitoff	Karen Gibbons	Kris Murphy
Alida Anderson Art Projects	Lizzie Gill	New York Jets
Amberella	Rima Grad	Jeanne and David Olson
Rob Belgrad	Robert Greenwood	Charlie Punia
Jess Benston	Alex Grundleger	Red Bull Theatre
Bliss Spas	GuS, Grown-Up Soda	Reyka Vodka
Courtney Puciato Borzotta	Katie Hennesey	Zach Rosenberg
Breads Bakery	herb-n-peach catering	Gail Schreiner
Bonnie Brenner	Kathy Hope	Erin Schuppert
Brooklyn Brewery	Intermix	Robin Schuss
Gemma Burgio	Intrepid Museum	Lindsay Schwartz
F. Lennox Campello	Jens Art	Val Sereno
Susan Cohen	Lori Katz	Cindy Shaoul
Sara V. Cole	Mollie Knewasser	Kelly Anne Sherlock
Marcelo Daldoce	Val Koutmina	Sol Gallery, Ireland
Melissa Deckert	KRIS Wine	Sony Pictures Entertainment
Rob DeRocker	Alex Kuhn	Sarah Staller
Phil Dorn	Tanner Lawley	Robyn Stein
Sam Dorn	The Lawley Art Group	Ahn Hee Strain
Diane L. Duckler	Niall Leavy	Sugarlift
El Parador Café	Lilac Gallery	Suzy B Jewelry
Amanda Feierstein	Lindsay Lederman	Alexssa Todd
Food of New York Tours	Randi Leone	Jennifer Vranes
Friends of The Art Therapy Project	Elizabeth Levine	Wildlife Conservation Society
Jessica Fryer	Life Hotel	Joel Wolinsky

The Art Therapy Project is pleased to acknowledge and thank the many individuals, foundations and companies who generously supported our work in 2017:

Benefactors (\$25,000+)

The Jade Foundation
Tom and Jessica Rothman Charitable Fund
The Nicole Schiffman Foundation
The Weininger Foundation

Sponsors (\$5,000-\$9,999)

The Barker-Welfare Foundation
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School of Visual Arts

Partners (\$2,500-\$4,999)

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Diane Duckler and Iven Taub
Knighthead Annuity and Life Assurance Co.
Rosalie and Paul Meltzer
Morgan Stanley
ORSID Realty Corp.

Ambassadors (\$1000-\$2,499)

Irwin Abouaf
Aquarius Aquariums
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Anthony M. Buzzeo, CPA, PLLC
Laura Chamberlain and Mark Stein
Sandy and Jeff Cohen
Benjamin Gertz
Laurie and Stephen Girsky
Goldman Sachs Matching Gift Program
Ally Lipton and Judd McArthur
Edward Miller
Alice Parekh
Rebecca and Gary Perlow
Sheryl and Joseph Punia
Laurie and David Ridell
Lauren and Yoav Roth
The Schoenheimer Foundation
Robin and Eric Schuss
The TJX Foundation

Patrons (\$10,000-\$24,999)

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The Megara Foundation
The Patrina Foundation
David D. Smith Family Foundation
Laurie M. Tisch Illumination Fund

Supporters (\$500-\$999)

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Dervilla McCann and Stephen Meister
Debbie and Lee Mittleman
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Jill and Wayne Price
Laurie and Jeff Schwartz
Harold Spielman
Helane and Richard Staller
Furaha and Peter Teuscher
Debbie and Mark Tobin

Friends (\$250-\$499)

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Leslie Anders and Michael Levine
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John Bedford
Elissa and Meir Benudis
Lori and Robert Brandon
Maddy and Howard Camay
Elizabeth Collier and Ronald Cacciola
Ellen and Scott Cooper
Mary DeVivo and John Turtz
Karen and Charles Dorn
Rachel Efron
Elisa Contemporary Art
Arielle Ergas
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Rosemary Fordham
Ronni and Michael Girgenti
Shelley and Kenneth Gliedman
Cheryl Goldstein and Marcelo Nacht
Petra Gopfert and Jeff Meltzer
Fern and Mark Grundleger
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Angela Tolosa
United Charitable Gives
Alison Wasserman
Dana Wasserman
Ty Webb
Barbara and Marc Weissberg
Roberta and Joel Wolinsky

Special thanks to the following individuals and companies for their generous donations of time, products and services throughout the year:

Irwin Abouaf
Affordable Art Fair NYC Staff
The Art Therapy Project Advisory Council
Michal Assif
Haylie Chang
Marie D'Costa
Analisa Dillingham
DONNI
Elisa Contemporary Art
Fifth Avenue Presbyterian Church-Womens Assn
Grand Army

Michael Grant
The Jefferson Awards Foundation
Effie Kline-Salamon
KRIS Wine
Jay Oak
Alice Parekh
Nancy Rosenberger
School of Visual Arts
SVA MPS Art Therapy Department
Trader Joe's
Young Professionals Leadership Group

Tributes and Memorials were gratefully received for:

Martha Dorn
Diane Duckler
Jacqueline Gillis
Laurel Hertzell

Arthur Leventhal
Jermaine Rogers
Cristina Salmastrelli

Thomas Lee Sheaffer
Harold Spielman
Ahn Hee Strain
Ellen and David Wasserman



MISSION

The Art Therapy Project dedicated to helping trauma survivors through the creative process. Centered around challenges of Family, Violence and Health, we are the only nonprofit in New York dedicated solely to providing guided art therapy to those seeking hope and support. We go beyond traditional talk therapy. Our clients and art therapists work together to turn negative energy positive.

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