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CHARITY REPORT

Issued: May 2024 Expires: May 2026

# The Art Therapy Project



## STANDARDS LEGEND

-  Meets Standards
-  Standards Not Met
-  Did Not Disclose
-  Review In Progress
-  Unable to Verify






Learn about the Charity Report Process (<https://www.give.org/for-charities/How-We-Accredit-Charities>)

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<http://www.thearttherapyproject.org> (<http://www.thearttherapyproject.org>)



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BBB Charity Standards (<https://www.give.org/for-charities/How-We-Accredit-Charities>)

### Standards For Charity Accountability

#### Governance

- 1.  Board Oversight
- 2.  Board Size
- 3.  Board Meetings
- 4.  Board Compensation
- 5.  Conflict of Interest






#### Measuring Effectiveness

- 6.  Effectiveness Policy
- 7.  Effectiveness Report

#### Finances

- 8.  Program Expenses
- 9.  Fundraising Expenses
- 10.  Accumulating Funds
- 11.  Audit Report
- 12.  Detailed Expense Breakdown
- 13.  Accurate Expense Reporting
- 14.  Budget Plan

#### Fundraising & Info

- 15.  Truthful Materials
- 16.  Annual Report
- 17.  Website Disclosures
- 18.  Donor Privacy
- 19.  Cause Marketing Disclosures
- 20.  Complaints

### CONCLUSION

The Art Therapy Project meets the 20 [Standards for Charity Accountability](https://www.give.org/for-donors/the-care-we-put-into-our-reports) (<https://www.give.org/for-donors/the-care-we-put-into-our-reports>).

### PURPOSE

Year, State Incorporated  
2010, NY

#### Stated Purpose

The Art Therapy Outreach Center (ATOC) is a nonprofit organization dedicated to providing free art therapy services to underserved populations in the New York City area who have experienced some form of trauma, including war veterans, at-risk youth, and survivors of domestic violence and sexual abuse. Our mission is to utilize the visual arts to provide a therapeutic experience for participants that will enhance their physical, mental and emotional well-being. ATOC's aim is to help our clients see themselves as survivors of trauma rather than victims, and build the confidence necessary to re-engage in their communities and move on with their lives.

## PROGRAMS

ATOC's programs are conducted in small group sessions with participants with a shared common experience, such as past abuse or being a war veteran. Each module meets weekly for 90-minute sessions for eight to twelve weeks, at ATOC's studio or at the program partner's site. The art therapist offers participants supplies provided by ATOC, and clients create a piece of art - a drawing, a sculpture, a collage, a painting - that can be completed either during a single session or over several sessions, individually or as a group. During the creative process, the therapist observes and engages clients in processing and developing their imagery, while participants are encouraged to speak openly and gain support from each other in a safe and trusting environment.

For the year ended December 31, 2022, The Art Therapy Project program expenses were:

Total Program Expense	\$532,684
Program Expenses	\$532,684

## GOVERNANCE &amp; STAFF

## Board Chair

Ms. Lauren Christian, Director

## Chair's Profession / Business Affiliation

PwC

## Board Size

13

## Paid Staff Size

8

## FUNDRAISING

## Method(s) Used:

Direct mail appeals, Invitations to fundraising events, Grant proposals, Cause-related marketing (affinity credit cards, consumer product sales, etc.), Appeals via Social Media (Facebook, etc.).

% of Related Contributions on Fundraising: 20.49%

## TAX STATUS

This organization is tax-exempt under section 501(c)(3) of the Internal Revenue Code. It is eligible to receive contributions deductible as charitable donations for federal income tax purposes.

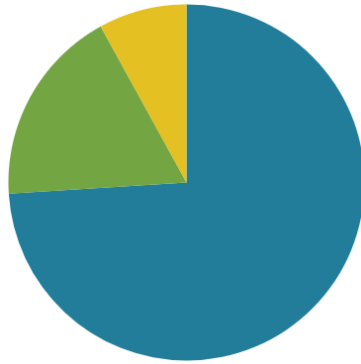
## FINANCIAL

The following information is based on The Art Therapy Project's Audited financial statements for the fiscal year ending December 31, 2022

## Source of Funds

Donations from individuals	\$192,474
Contributions and grants	\$159,923
in kind-service	\$134,268
Special Event support	\$119,399
Program fee	\$93,020
In kind goods	\$34,287
Investment Income	\$1,067
Less: cost of direct benefits to donors	\$-11,915
Total Income	\$722,523

BREAKDOWN OF EXPENSES



<input type="checkbox"/> Programs	74%
<input type="checkbox"/> Fundraising	18%
<input type="checkbox"/> Administrative	8%

Total Income	\$722,523
Total Expenses:	\$721,076
Program Expenses	\$532,684
Fundraising Expenses	\$128,753
Administrative Expenses	\$59,639
Other Expenses	\$0
Income in Excess of Expenses	\$1,447
Beginning Net Assets	\$319,103
Other Changes In Net Assets	\$0
Ending Net Assets	\$320,550
Total Liabilities	\$29,923
Total Assets	\$350,473

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