



2014 ANNUAL REPORT

Express Yourself Through Art



April 2015

Dear Friends,

The Art Therapy Outreach Center (ATOC) experienced another year of significant growth in 2014, while also strengthening our organization to facilitate continued expansion for years to come. We added more program partners, launched new art therapy groups, broadened our services, expanded our team, and served many more clients. Highlights from 2014 include:

- Provided free art therapy to nearly 800 clients, a 63% increase over 2013
- Developed new partnerships with Andrew Glover Youth Program, New Alternatives for Children, New York Presbyterian Hospital and Publicolor
- Introduced Medical Art Therapy and Photography Art Therapy
- Hired our first full time Clinical Director
- Created a Young Professionals Committee and held our first YP event
- Increased annual support and revenue by 21%

ATOC offered 26 art therapy groups during the year. Half of the groups were for youth and adolescents and included children in foster care, court-involved youth, adolescents with complex medical issues and at-risk youth. These groups focused on conflict resolution, anger management, teen pregnancy prevention and leadership skills building. We also conducted adult groups for male, female and homeless war veterans, as well as groups for male and female survivors of sexual abuse, 9-11 survivors, drug dependent adults, and others. The groups were dedicated to clients facing the challenges of Post Traumatic Stress Disorder (PTSD), Military Sexual Trauma (MST), homelessness, substance abuse, medical trauma and sexual trauma. In addition, we were pleased to broaden our offerings by introducing photography art therapy and medical art therapy.

During ATOC's first three years of full operations we successfully achieved our short term vision *to be the leading provider of free art therapy services to underserved populations in the NYC area*. Now we have developed a new Strategic Plan for 2015-2017 which will guide us through this next important chapter. The Plan sets forth goals in each key area including organizational, programming, fundraising and marketing, collectively designed to improve our operating efficiency and broaden our human resources to stimulate growth and fundraising; create more diverse program options to better serve our clients; and establish an ATOC brand that appeals to supporters and program partners while reflecting both our clinical work and our contribution to the field of art therapy.

The demand for free art therapy continues to intensify and ATOC remains the only nonprofit in New York dedicated solely to art therapy. We are grateful to the many individuals, foundations and companies who supported us through the year and we welcome our new program partners, friends and donors who have joined ATOC in striving to make free art therapy accessible to some of our City's most needy. We look forward to working with all of you.

With much appreciation,

A handwritten signature in black ink, appearing to read "D. Wasserman", with a stylized flourish at the end.

David Wasserman
Chairman

WHAT IS ART THERAPY?

Art therapy is a treatment method that uniquely combines art and psychology to explore the problems and potentials of individuals. It is a specialized way of using the power of the creative process as a vehicle for healing, communication, self-expression and personal development. Art therapy focuses on the process of art-making itself, rather than the finished product, as a means of healing. An Art Therapist needs knowledge of the visual arts and the creative process, and an understanding of human development as well as psychological and counseling theories and techniques.

2014 PROGRAM PARTNERS

Andrew Glover Youth Program
Bellevue/NYU Program for Survivors of Torture
Children's Aid Society – East Harlem Center
City University of New York Office of Veteran Affairs
Educational Alliance
Good Shepherd Services
Graham Windham
Grand St. Settlement
Manhattan VA Hospital
Mapplethorpe Residential Treatment Facility

Mount Sinai Adolescent Health Center
Mt. Pleasant Blythedale UFSD
New Alternatives for Children
New York Presbyterian Hospital
Publicolor
Riverside Coming Home
Ronald McDonald House – Greater Hudson Valley
St. Luke's-Roosevelt Crime Victims Treatment Center
The Links – Metro NY
WTC Environmental Health Center at Bellevue Hospital

In 2014 the Art Therapy Outreach Center provided art therapy services to clients that ranged from 5 to 65 years of age, the majority from low-income communities. Each of the 26 client groups, defined by shared experiences, developed safe relationships and engaged in creative, healthy forms of expression, thereby processing traumatic experiences and developing more adaptive coping skills. ATOC served 782 clients during the year, nearly half of whom were under 21 years of age.

ATOC CLIENT ARTWORK



Through the generosity of a grant from the Schoenheimer Foundation, ATOC was able to purchase equipment and software to develop and offer Photo Art Therapy to our clients. As future funding allows, ATOC will provide Photo Art Therapy on an on-going basis.

LEFT- an example of work created by one of the male veterans who participated in the first Photo Art Therapy Group.

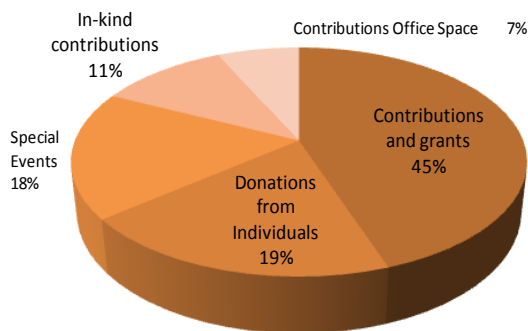
In My Father's Eye - Carved Wood, Photos and Gauche, 10.5" x 7.5"

"When my father passed always from ALS, I had a difficult time coping with his death. I created this image as if to say that at the moment of his death, he didn't see the adult that had morphed throughout the years, but instead still saw me as his little baby. I chose wood because the same way a tree documents its own span by its rings, this piece also spans my life. I used a dremel tool to carve away the image around the photos, which were wheat pasted. The photos had been reworked through Photoshop. I used gauche as wet on wet and also directly. My background had been art and photography, yet I had not done anything artistic since 2004 due to depression. The Art Therapy Outreach Center has been my safe haven. It has allowed me to start reconnecting to the artist part of myself again. It has inspired me and allowed me to look into myself. This has been extremely cathartic."

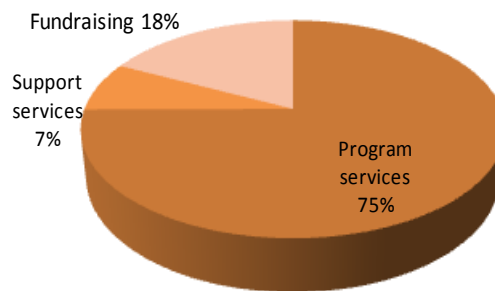
ART THERAPY OUTREACH CENTER CORPORATION

**Statement of Activities and Net Assets
For the years Ended December 31, 2014 and 2013**

	2014	2013
Revenues		
Contributions and Grants	\$ 173,500	\$ 178,000
Donations from Individuals	75,593	58,119
Special Events Income	70,134	40,832
In-Kind Contributions	42,232	10,440
Contributions - Office Space	<u>27,030</u>	<u>25,500</u>
<i>Total Support and Revenue</i>	<u>388,489</u>	<u>312,891</u>
Expenses		
Program Services	300,328	223,976
Support Services	29,636	24,163
Fundraising	<u>70,977</u>	<u>63,218</u>
<i>Total Expenses</i>	<u>400,941</u>	<u>311,357</u>
Change in Net Assets	(12,452)	1,534
Net assets, beginning of year	<u>117,453</u>	<u>115,919</u>
Net assets, end of year	<u>\$ 105,420</u>	<u>\$ 117,453</u>



REVENUE



EXPENSES



AN AUTUMN AFFAIR



Photos by Robert Bruschini Images, LLC

An Autumn Affair 2014, presented by The Cybul/Ridell Group and featuring a Client Art Exhibit curated by Elisa Contemporary Art, a Silent Auction and Raffle at the Carriage House Center for the Arts raised a record amount of funds for art therapy groups. Remarks by one of ATOC's clients made it a moving and memorable evening. Our thanks to all of our guests, sponsors, auction donors and clients for making it such a grand success!



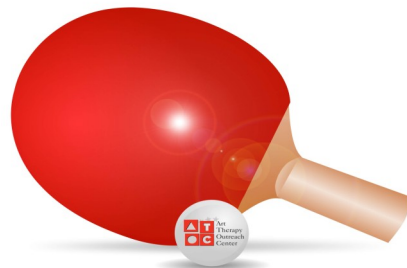
Thomas Barbéy, LLC
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Brooklyn Brewery
The Capital Theater
Donni Charm
RD Chin
Danny Clinch Photography
The Design Studio

Diamond Fit
The Dorn Group
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TriStar Productions
Priscilla Warner Jewelry
Unleashed Pet Boutique & Spa
Vintology Wine & Spirits
Wente Family Estates
Zurich North America

Young Professionals for ATOC held their first event in July at SPiN and raised more than \$10,000! Our thanks to Matt Albert, Brandt Cybul, Dave Dobkin, Meg Dodge, Jeff Salomon, Marc Ridell and Lucas Takahashi for organizing the premiere YP-ATOC event!



The Art Therapy Outreach Center is pleased to acknowledge and thank the many individuals, foundations and companies who generously supported our work in 2014:

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Tom and Jessica Rothman
Charitable Fund

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The Women's Club of Forest Hills

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Rima Grad	Ilene & William Rome	

Special thanks to the many individuals and companies for their generous donations of time, talent and services to ATOC throughout the year:

Affordable Art Fair	Jacobson Strategic Communications
ATOC Advisory Council	Nichelle Johnson
The Barton Family	Jennifer Lachance
Rob Belgrod	Beatrice Mauger
Lori Brandon	School of Visual Arts
Suzanne Deisher	Robyn Stein
Elisa Contemporary Art	Ahn Hee Strain
The Gabarron Foundation	Vixjo Design
Rima Grad	Young Professionals for ATOC

Tribute gifts were gratefully received in honor of:

Martha Dorn
Sue B. Dorn
David & Ellen Wasserman
Roberta & Joel Wolinsky

The Art Therapy Outreach Center is grateful for each and every donor. Please visit our website at www.atocny.org for a complete listing of our 2014 supporters.



MISSION

The Art Therapy Outreach Center (ATOC) is a nonprofit organization dedicated to providing free art therapy services to underserved populations in the New York City area who have experienced some form of trauma, including war veterans, at-risk youth, and survivors of domestic violence or sexual abuse. Our mission is to utilize the visual arts to provide a therapeutic experience for participants that will enhance their physical, mental and emotional well-being. Ultimately, ATOC's aim is to help our clients see themselves as survivors of trauma rather than victims, and build the confidence necessary to re-engage in their communities and move on with their lives.

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Meg E. Dodge
Deborah Farber, MPS, ATR-BC, LCAT
Andrea Kanter
David Rhodes
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