



Third Party Fundraisers

What is a third party fundraiser?

An event or fundraiser hosted by an individual or group on behalf of The Art Therapy Project (TATP). All proceeds raised will be donated to The Art Therapy Project.

Guidelines and Responsibilities:

The event or fundraiser host is responsible for:

- Submitting The Third Party Fundraiser Proposal
- Event expenses and establishing a system for revenue
- Securing sponsors for the event
- Promoting and executing the event or fundraiser
- Generating Guest List
- Provide monthly updates to TATP

The Art Therapy Project is responsible for:

- Providing materials on how to plan a successful event, event timeline and event checklist
- Content and language describing TATP's mission and programs
- Approval of marketing materials

In addition, on a case by case basis, TATP will consider providing staff and volunteer support.

Examples of third-party fundraisers:

Concerts
Paint Nite
Tennis Parties
Runs/Walks
Wine Tasting/Wine and Cheese Event
Cocktail Parties/Happy Hours
A-thons (bowl-a-thon, bike-a-thon, etc.)