



Annual Report 2023

THE ART THERAPY PROJECT

In 2023, The Art Therapy Project provided 692 art therapy sessions, working with 867 clients bringing the cumulative total of clients served since 2011 to 9,864.

@THEARTTHERAPYPROJECT

A Letter from Our Leaders

Dear Friends,

As we look back on the past year at The Art Therapy Project, we are filled with gratitude as together we reached notable milestones and left a lasting impact on hundreds of individuals' lives through art therapy's transformative power.

While "transition" characterized 2022, the recurring theme of "renewal" defined our journey in 2023. We kicked off the inaugural term of TATP's new Board Chair, Lauren Christian by welcoming two new Board Members, Ally McArthur and David Willhoit, and three new staff members: Art Therapist Jenny Asaro, MPS, ATR-BC, LCAT; Development Manager Ulises Cartagena; and Marketing Manager Rebecka Dionne.

- Following strategic visioning and planning sessions as well as the update of TATP's values in 2022, the Board and staff revised TATP's mission and impact statement. While there was wordsmithing involved, the heart of our mission remains the same – providing access to mental health services to communities typically without resources.
- New groups and partnerships evolved including a customized six-week art therapy program in collaboration with NYC DOE District 15 for students, parents, teachers, staff, and administrators at 10 different schools.
- As a Purpose Partner, TATP collaborated with Pinterest at the Kate Spade Global Women's Mental Health & Empowerment Summit. During the Pinterest-sponsored lunch, 300 guests were invited to share their vision of an optimistic future through an art-making activity.
- Renewal found its way into our studio. By yearend, nearly all groups resumed in-person sessions and our original art therapy group for female-identifying veterans reconvened for the first time since March 2020.
- TATP was delighted to host the first in-person client art exhibition since COVID began. Titled *Emerging Self*, the exhibition offered an opportunity for clients to share and celebrate their therapeutic journeys with their loved ones while honoring all our clients' progress toward increasing self-awareness and improving the quality of their lives.

None of this would be achievable without the devotion of our enthusiastic supporters and funders, team of art therapists, our volunteers including the Board and the Young Professional Leadership Group, and the staff who all work together to drive our mission forward.

Looking ahead with a refreshed sense of possibility, we are eagerly diving into the opportunities 2024 bring us. With renewed support, we can broaden our reach, expand our programs, and sustain a meaningful impact on the lives of those we serve.

On behalf of the entire team at The Art Therapy Project, thank you for your continued belief and your invaluable support. Together, we are renewing hope and transforming lives.

With heartfelt gratitude,



Lauren Christian
Chair & Treasurer



Martha Dorn
Executive Director

Programs

THE ART THERAPY PROJECT EXPANDS DEPARTMENT OF EDUCATION PARTNERSHIP

In partnership with NYC DOE District 15, our team of art therapists led by Clinical Director Josh Brancheau, ran customized 6-week art therapy programs, wellness workshops and professional development courses (60+ sessions) in 10 Brooklyn schools, serving students, parents, teachers, staff, and administrators.



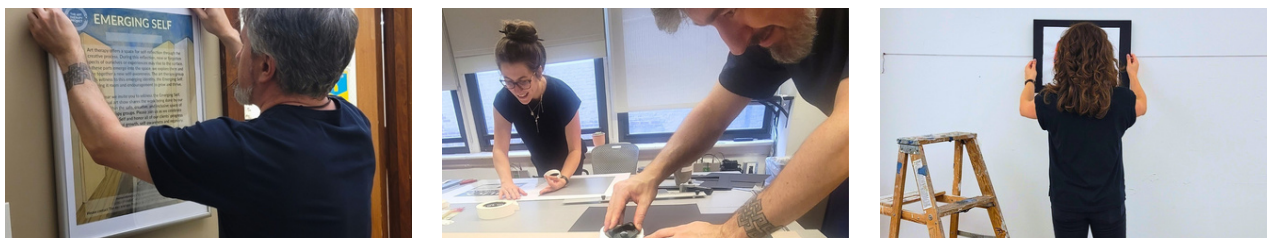
Student responds with art-making to a directive given by Joshua Brancheau, MPS, ATR-BC, LCAT

GROUPS RETURN TO THE STUDIO

TATP witnessed the return of all but one group back to in-person sessions in the studio including The Art Therapy Project's original group for female-identifying veterans. This re-grouping demonstrates the strength of the community built within the studio walls. Staff art therapist Jenny Asaro, MPS, ATR-BC, LCAT was able to restart two weekly groups for female-identifying survivors of sexual assault - bringing the total number of groups in 2023 to 34, matching pre-pandemic levels of programming!

EMERGING SELF: CLIENT EXHIBITION

TATP hosted its first in-person client exhibition since lockdown, titled *Emerging Self*. The exhibition featured a record-breaking 60 pieces. Centered around the theme of *Emerging Self*, the show honored all of our clients' progress toward personal growth, self-awareness, and recovery within our art therapy groups. Client exhibitions aid in our client's therapeutic journey by providing clients with a sense of empowerment that can lead to further self-growth. The exhibition was a safe space for clients and viewers to come together and engage in empathetic witnessing, which can foster social change and understanding of mental health awareness.



(L to R) Clinical Director Josh Brancheau hangs exhibition signage; Josh Brancheau and Staff Art Therapist Jenny Asaro prepare frame mounts for client artwork; Jenny Asaro hangs client art in the exhibition space.

Events

SPRING SPECTACULAR 2023 IS A SUCCESS!

Spring Spectacular 2023 co-chaired by Board Members Lauren Christian & Nicole Turner, raised \$75,000 to support 7 art therapy groups for an entire year!



Artist Jen Glover Riggs created two artworks which were auctioned off at the end of the evening



(L to R) Board Member David Willhoit creating a square for the community artwork; Artist Jen Glover Riggs at work; co-chairs Lauren Christian & Nicole Turner greet the room before the paddle raise; and the community artwork, Phoenix, in progress.

PINTEREST PURPOSE PARTNERSHIP EXPANDS

TATP was honored to collaborate with Pinterest at the 2023 Kate Spade Global Women's Mental Health & Empowerment Summit! Executive Director Martha Dorn led guests through a community art-making activity prepared by our clinical staff where TATP invited everyone to reflect on the summit to collectively visualize an optimistic future through art.



(L to R) TATP Executive Director Martha Dorn facilitates drawing prompt to the room; Actress Sofia Wylie pinning her art; view of Pinterest Pin Board in progress; and Mental Health Activist /Film Director Jazz Thorton views pins with actress Jamie Gray Hyde.

FIRST ANNUAL D'ARTS FOR ART THERAPY HITS A BULLSEYE!

Generosity was on target with TATP's first ever D'arts for Art Therapy Competition! We had a blast and raised over \$5,800 to support our veterans programs!

Chaired by Board Member Jeanette Reece, the inaugural D'arts event quickly found community and support from the NYC Darts League and professional player Dax Munna came by to teach the amateur competitors.



(L to R) D'arts competitor goes for a win; Dax Munna teaches a darts lesson; close-up of an amateur's bullseye after their lesson; TATP Board Members Jeannette Reece, Diane Duckler, and Lauren Young joined by Executive Director, Martha Dorn.

Administration

TATP EMBRACES NEW BOARD CHAIR LAUREN CHRISTIAN, MSW, MBA

Lauren, a Director at PwC's Health Industries Advisory practice, brings a diverse background to the position, starting as a Case Manager at a homeless shelter and later working for mental health-focused non-profits. With Master's degrees in both Social Work and Business Administration, she offers expertise in both clinical and financial aspects of healthcare, helping organizations align value and quality.

Lauren joined the board in 2019, was appointed Treasurer in 2020 and was unanimously voted in as the new Board Chair in December 2022. She embraced her new role with energy and passion, leading the board and staff through a smooth transition!



Board Chair Lauren Christian, MSW, MBA (left) chats with long-time TATP supporter and former Board Member Cristina Salmastrelli (right) at the Spring Spectacular 2023.

TATP INTRODUCES REFRESHED MISSION STATEMENT

In 2023, the Board and staff came together to review, refresh and refine our mission and impact statements and organizational values, reinforcing our commitment to providing group art therapy services for individuals seeking mental health support.

The new statement incorporates words from client testimonials and the core values at TATP:

The Art Therapy Project is a nonprofit providing group art therapy in a safe inclusive space for people in need of mental health services.

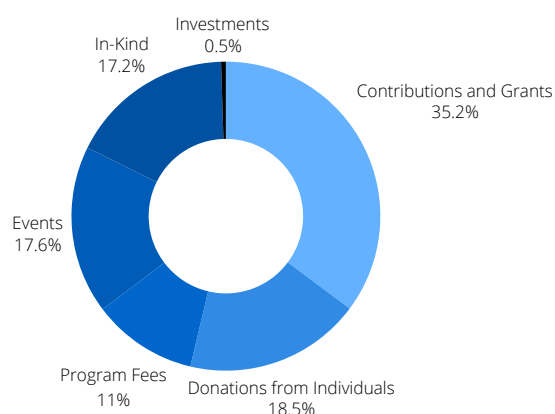
Clients feel connected and inspired while exploring their personal journeys, increasing their self-awareness, and improving their quality of life.

The Art Therapy Project

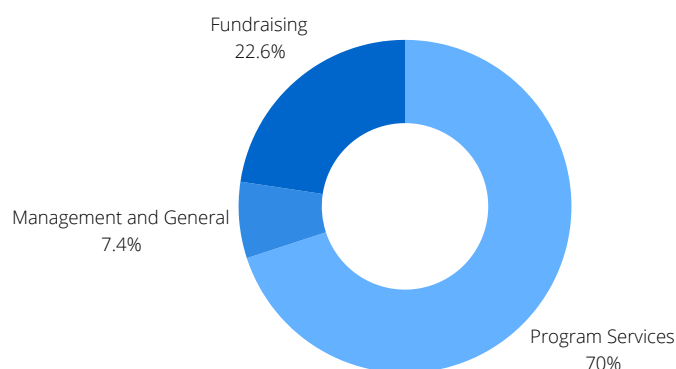
Statement of Activities and Net Assets For Year Ended December 31, 2023

SUPPORT & REVENUE	Without Donor Restrictions	With Donor Restrictions	2023 Total
Contributions and Grants	\$244,327	\$35,000	\$279,327
Donations from Individuals	146,294	—	146,294
Program fees	87,545	—	87,545
Special events support and In-Kind Goods, net	139,319	—	139,319
In-kind services	136,678	—	136,678
Investment income	3,868	—	3,868
Net assets released from restrictions	21,000	(21,000)	—
Total Support and Revenue	779,031	(14,000)	793,031
EXPENSES			
Program Services	531,215	—	531,215
Management and General	56,226	—	56,226
Fundraising	171,796	—	171,796
Total Expenses	759,237	—	759,237
Change in Net Assets	19,794	14,000	33,794
NET ASSETS			
Beginning of year	299,550	21,000	320,550
End of year	<u>\$319,344</u>	<u>\$35,000</u>	<u>\$354,344</u>

REVENUE



EXPENSES





The Art Therapy Project is grateful to the many individuals, foundations, companies (big and small) who generously provided financial support throughout 2023.

Benefactors (\$25,000+)

Anonymous
Laurie M. Tisch Illumination Fund
Pinterest
Ellen and David Wasserman

Patrons (\$10,000-\$24,999)

Anonymous
Cornelia T. Bailey Foundation
Eugene M. Lang Foundation
Frank and Ruth E. Caruso Foundation
Naomi Kinsler
Megara Foundation
School of Visual Arts
The Patrino Foundation
The Weinger Foundation

Sponsors (\$5,000-\$9,999)

Barker-Welfare Foundation
Cboe Global Markets
Lauren and David Christian
Analisa Dillingham
Diane L. Duckler and Iven Taub
Paul Meltzer
Morgan Stanley Smith Barney LLC
Sheryl and Joseph Punia
Jeanette Reece
Nicole Turner
David Willhoit and Alejandro Arcila
Lauren and Michael Young

Partners (\$2,500-\$4,999)

Susan and James Donnellan
Adam Fletcher and Jason Shaw
herb-n-peach catering
J.P. Morgan
Justin Lintz
ORSID Realty
The Andrews Organization
Two Sigma

Ambassadors (\$1,000-\$2,499)

Lisa and Rob Alpert
Dylan Avery
David Barbee and Brian Centner
Karen Bayle and Jeffrey Sandler
Robert Branscombe
Bonnie and Steven Brenner

Sandy and Jeff Cohen
Susan and Steven Cohen
Martha Dorn
Sue B. Dorn
Cindy and Glen Edelman
Frank Gabriele
Rima Grad
Andy Kraut and Scott Greenblatt
Grace Lang
Thornton Matheson
Ed McLaughlin
Debbie and Lee Mittleman
Robin and Jeffrey Persky
Charlie Punia
Maureen and Gary Shillet
Schoenheimer Foundation
The Goldstone Family Foundation
Andrew Weissman
Angelina Yu

Supporters (\$500-\$999)

Irwin Abouaf
Jeremy Andrew
Anonymous
Alan Appelbaum
Leslie Azaroff
Seema Bajaj
Christian Bialka
Erinn Bisping
Nancy Collins
Elisa Contemporary Art
Lisa Cooper and Mitch Craven
Stasia Dionne
Philip Dorn and Margaux Gleber
Sue Ann Eidson
Facebook Fundraisers
Steven Fales
Deborah Farber
Courtney Gilbert
Benjamin Grobstein
Michael Grobstein
Fern and Mark Grundleger
Jill Kampfe
Jane Lang
Kristina and Stephen Lang
Carol and Robert Lerner
Linda Liu
Monique Martin
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Clare Murray
Conrad Nelson
New York Darts League LLC
Jennifer Paul
Debbie and Jeffrey Putterman
Leslye and Barry Rush
Sarah Salice
Robin and Eric Schuss
The Schwerdt Family Charitable Fund
SCS Agency
Val Sereno

Sterling Project Development Group LLC
Joanne Sternlieb
Punaballoo LLC
Annie Taranto
Debbie and Mark Tobin
Unify the Ties
Andrew and Xavier Van Degna
Karen Wishnick and Richard Anderson
The Wolinsky Family Foundation

Friends (\$250-\$499)

Shakera Adenwala
Lynn Appelbaum
BlackRock, Inc.
Bristol-Myers Squibb Foundation
Maddy and Howard Camay
Ulises Cartagena
Alison Cohn
Samantha Commarato
Karen and Charles Dorn
Robert Dunphy
Vicki Ehrlich
Travis Ferguson
Debra Fisher Gross and Jeffrey Gross
Marian and Chris Gaynor
Leslie George and Andrew Ross
Ronni and Michael Girgenti
Gold Supply Group
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Jennifer Lieberstein
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Rhonda and Nathan Fridman
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Ilene and William Rome
Paula and Richard Ruderman
Eve Sadowsky
Gail and Gary Schreiner
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Merryl and Larry Siegel
Betsy and Gary Silverman
Cheryl Slate
Sarah Staller
Keri Taub
Furaha and Peter Teuscher
Unity Resin
Walgreens
Alison Wasserman Steinberg
Sharisse Wooten

For Donors up to \$249, please visit:
thearttherapyproject.org/supporters



The Art Therapy Project is grateful to the many individuals, foundations, companies (big and small) who generously provided financial support throughout 2023. Extra thanks to the members of the Give Every Month Club - you are true gems!

Tributes & Memorials

The Art Therapy Project was grateful to receive tributes and memorials in honor and in memory of the following individuals:

Heidi Breiland
Michelle Cohn
Samantha Commarato
Martha Dorn
Abby Farha
Skylar Kliesch
Vincent Marino
Sheryl and Joseph Punia
Sarah Staller
Lea Steinberg
Elizabeth G. Toepler
Ellen and David Wasserman
Richard Wasserman
Ruby Wasserman
Viva
and
Company, Cast and Crew of Let's
Call Her Patty

GEM Club

Mitchell Baskt
Patricia De Picciotto
Assem Nurlanbekova
Aileen Rude
Keri Taub
Nancy Xu
Kati Tempia

Special Thanks

Special thanks to the following individuals and companies for their generous donations of time, talent, products and services throughout the year:

Bain & Company Volunteer Team
BoardLead
Samantha Commarato
Liz Cox
Philip Dorn
Becca Dulaney
Flannery's NYC
Global Research & Consultants - Kellogg
Northwestern Chapter
Global Research & Consultants - UCLA Chapter
Ben Grobstein
herb-n-peach Catering
Mastercard NY Tech Hub Team
Conrad Nelson
New York Darts League
Emily Leslie Pulverenti
Cristina Salmastrelli
Lenore C. Sanchez
Ed Schemitsch
Linda Schoenheimer
Simi Shukla
Najji Smith
Spring Spectacular 2023 Volunteers
Kate Spade
Robyn Stein

SVA MPS Art Therapy Department
SVA Mail Services Team
SVA Facilities Team
SVA Security Team
TATP Advisory Council
TATP Young Professionals
Leadership Group
Brianna Valenzuela
Sophia Victor
Jessica Viets

In-Kind Donors

Thanks you to the following for your in-kind donation for the Bid to #CreateChange Auction and throughout the year

Affordable Art Fair
Ivey Ao
Jennifer Asaro
Barry's
Bermano Gallery
Bonnie Briar
Joseph Borzotta
Breads Bakery
Florencio Campello
Ulises Cartagena
Samantha Commarato
Elizabeth Cox
Doreen and Neil Davidowitz
Robynn Delin
Analisa Dillingham
Rebecka Dionne
Diane L. Duckler and Iven Taub
Rebecca Dulaney
Jay Elizondo
Deborah Farber
Felice Restaurant
Lisa Forman
Foxwood Resort Casino
Gail Garcia
Dana Blair Designs
John Guarneri
Hair Therapy and Spa
herb-n-peach catering
J.P. Morgan
Niall Leavy
Maynard's W.I.S.D.O.M., Inc.
New York Rangers
New York Red Bulls
OHM Center
Jeanne and David Olson
Phil Padwe
Pets By Hart
Courtney Puciata Borzotta
Punaballoo
Charlie Punia
Bev Ragovoy
Jenn Glover Riggs
Val Sereno
Sojo Spa Club
Storm King Art Center
Ahn Hee Strain
Ten Studio Hill
The McKittrick Hotel
Thriftbooks

Tilles Center for the Performing Art
Nicole Titus
Trader Joe's
Nicole Turner
Urban Air Adventure Park
Carly Vitolo
Ellen and David Wasserman
David Willhoit
Wine at Five
The Zulu Nyala Group

Board of Directors

Lauren M. Christian, MSW, MBA, Board Chair
Analisa Dillingham
Diane L. Duckler
Deborah Farber, ATR-BC, LCAT
Ally McArthur
Sheryl Punia
Jeanette N. Reece
David Rhodes
Val Sereno, MA, ATR-BC, LCAT
Sarah Staller
Nicole Turner
David B. Willhoit
Lauren Young

Founder and Chair Emeritus: David Wasserman
Executive Director: Martha Dorn

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Keli Anaya
Lisa Cooper
Jennifer A. Cuminale
Francis DiTommaso
Rachel Evans
Dr. Ian Kwok
Kerry McGee
Leslie Morrison Faerstein
Charlotte A. Lee
Myrna Manners
Debbie Mittleman
Tom Rothman
Cristina Salmastrelli
Raquel Stephenson
Iven R. Taub
Charles H. Taub
Capt. Devlin Winkelstein

Young Professionals Leadership Group

Erinn Bisping
Michelle Cohn
Emily Head
Grace Lang - Co Chair
Lauren Latella - Co Chair
Clare Murray
Skylar Scull
Sarah Staller - Co Chair & Board Representative

The Art Therapy Project

Mission Statement

The Art Therapy Project is a nonprofit providing group art therapy in a safe inclusive space for people in need of mental health services. Clients feel connected and inspired while exploring their personal journeys, increasing their self-awareness, and improving their quality of life.



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