



Annual Report 2018

The Art Therapy Project:

A Message From Our Founder

It's been an exciting year at The Art Therapy Project: the number of clients served since 2011 has increased to 6,173 compared to 4,870 last year; we welcomed three full-time staff members to our team; and we educated new audiences about our mission and the work we do for trauma survivors and other underserved populations. During the well over 1,000 free group therapy sessions we conducted across the metro area in 2018, our art therapists helped clients cope with life's challenges, improve their self confidence and well-being, and take important steps forward in their treatment process. With this progress, we are advancing our mission while changing the conversation around mental health and working to eliminate the associated stigma. As we continue our efforts, The Art Therapy Project thanks all the generous supporters for believing in our mission and partnering with us in 2018.

Here are some memorable highlights from this past year:

- The Art Therapy Project was one of six nonprofit organizations selected by the Laurie M. Tisch Illumination Fund to be the first cohort of grantees for the Fund's new Arts & Healing Initiative. We were recognized as one of the key contributors to supporting and changing mental health issues in New York City.
- The Art Therapy Project was named the Charity Partner for Christie's Annual Staff Art Exhibit & Auction, *Close to Home*. Our Annual Spring Client Art Exhibition, *Illumination*, was also on view, which exposed a new audience to art therapy and its impact on underserved populations. We received a portion of the auction sale proceeds - \$8,000 in contributions to our art therapy programs!
- Over the summer, clients from NYC Criminal Justice Agency Supervised Release Program and Rachel's Place, each created two collaborative murals with our friends at Idol Hands. Working with an art therapist and artist, our clients developed a unique community mural that reflected their hopes and dreams for the future. Both murals are on view at their individual locations and encourage clients and visitors alike to seek positivity in their life.
- In October, our male and female veterans' groups held their annual art exhibition at the Manhattan VA Hospital with this year's show titled *Perspectives*. There was a panel discussion in which clients reflected on the benefits of art therapy and discussed how art therapy has been and continues to be a vital part of their recovery process. This was a wonderful opportunity for clients, art therapists and other employees from the VA to come together and discuss the advantages of group art therapy.
- The Board of Directors and Staff undertook an in-depth strategic planning process to prepare for the next 3-5 years. The overarching programmatic and operational goals focus on Program Impact, Field Building and Revenue Generation.
- We ended the year on a major high note as we were named one of the top 100 philanthropies 'You Should Know' by CSQ magazine. The Art Therapy Project and other organizations were considered as essential resources and change-makers in the mental health sector.

These highlights are only a few examples of how our work impacts those in need in addition to being recognized and supported by new constituents, program partners, sponsors, and more. To stay updated with our news and events, please follow us on social media and subscribe to our newsletter, *the Process*. Thank you for joining us in our pursuit to eliminate the stigma of mental health and elevate the field of art therapy – it would not be possible without supporters and partners like you. We are extraordinarily grateful.



David Wasserman
Founder of The Art Therapy Project

The Art Therapy Project: A Look Back on 2018

February

- Christie's CSR Committee and The Art Therapy Project co-hosted a Mardi Gras celebration in the famed Woods Room. Led by Clinical Director Lindsay Lederman, 40 Christie's employees created Inspiration/Affirmation Stones and Containment Boxes, two directives often used in art therapy sessions.



Mardi Gras party at Christie's. March 2018.

March

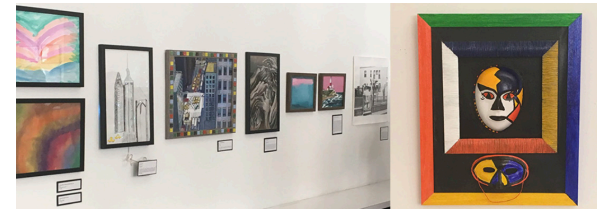
- Since 2015, The Art Therapy Project has been the Official Nonprofit Partner of Affordable Art Fair NYC. Every year we host a series of art-making workshops over the fair's weekend. This partnership helps recruit volunteers, establish program partners and increase awareness on the field of art therapy.
- Executive Director, Martha Dorn, and Clinical Director, Lindsay Lederman, presented at Mount Sinai Beth Israel Social Work Grand Rounds on Art Therapy: A Voice for the Unspeakable.



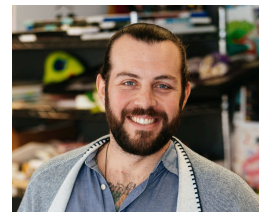
Guests making art at Affordable Art Fair. Spring 2018.

May

- The Laurie M. Tisch Illumination Fund pledged \$10 million to fund arts programs focused on mental health issues in New York City. The Art Therapy Project was named one of the recipients.
- Every Spring, we host our Annual Spring Client Art Exhibition, which is both very validating for our clients and educational for our audiences. With over 50 pieces of artwork on view, the public is invited to learn more about art therapy and see its impact firsthand.



Annual Spring Client Art Exhibition, *Illumination*. May 2018.



Rob, Belgrad MPS, ATR-BC, LCAT, Art Therapist.

June

- We welcomed three full-time team members, Rob Belgrad, MPS, ATR-BC, LCAT, Art Therapist; Joanie Choremi, as Development Manager; and Suzanne Deisher MPS, ATR-BC, LCAT, Art Therapist and Program Manager of The Art Therapy Practice. The Art Therapy Project now has a staff of five full-time members and more than a dozen art therapists under contract.



Joanie Choremi, Development Manager.



Suzanne Deisher MPS, ATR-BC, LCAT
Art Therapist and Program Manager of
The Art Therapy Practice.

The Art Therapy Project: A Look Back on 2018

July

- The Young Professionals Leadership Group hosted an art-making event with our art therapists and created *Intention Sticks*. The event raised over \$3,000 for our art therapy programs.
- The Art Therapy Project was named 2018 Charity Partner for Christie's Annual Staff Art Exhibit and Auction. We received a portion of the auction sales and exhibited our client art exhibition, *Illumination*, which was open to the public on Christie's first floor galleries for one-week.



Community Art Wall, Christie's Staff Exhibit and Auction, *Close to Home*. July 2018.



NYC Criminal Justice Agency Supervised Release Program's mural. August 2018.

August

- Clients from NYC Criminal Justice Agency Supervised Release Program and Rachel's Place created murals with our friends at Idol Hands. Both murals are displayed at their respective locations.



Community Art Wall at Affordable Art Fair. September 2018.

September

- For Affordable Art Fair's NYC fall edition, we provided a variety of art-making workshops including Mindful Mandalas, Van Gogh's Flowers and our signature Community Art Wall.

October

- Every October, we collaborate with the Manhattan Veterans Association for a veterans client art exhibition and panel discussion featuring our male and female veterans groups. This year's exhibition title was *Perspectives* and clients presented their artwork to the public and also openly discussed the impact of art therapy had on their overall treatment.
- Bid to #CreateChange was a one week online auction, which raised over \$50,000 for our art therapy programs. Funds supported client transportation fees, art therapist fees, art materials, and more.



Bid to #CreateChange postcard.
Image by AJ Lavilla.

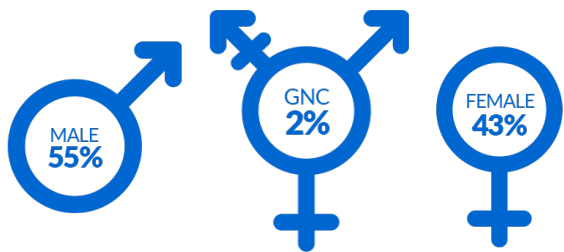
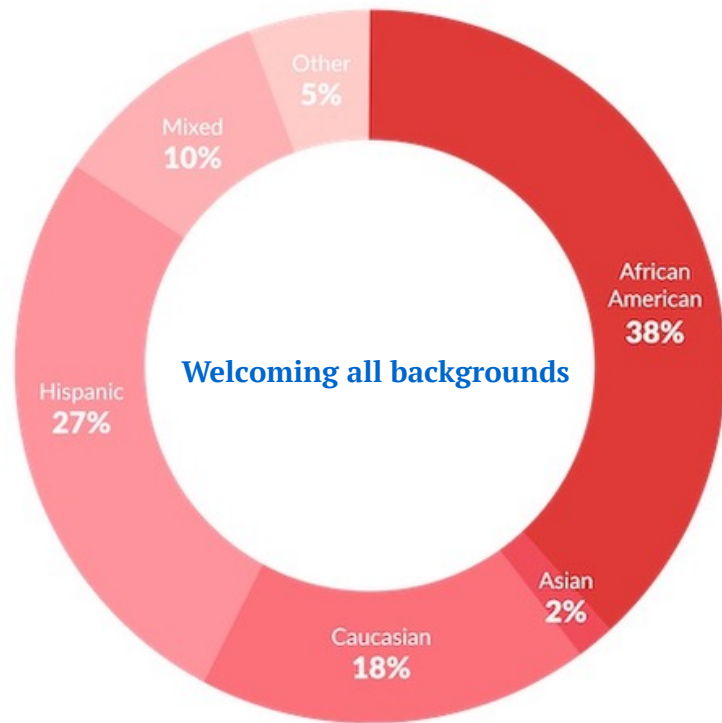
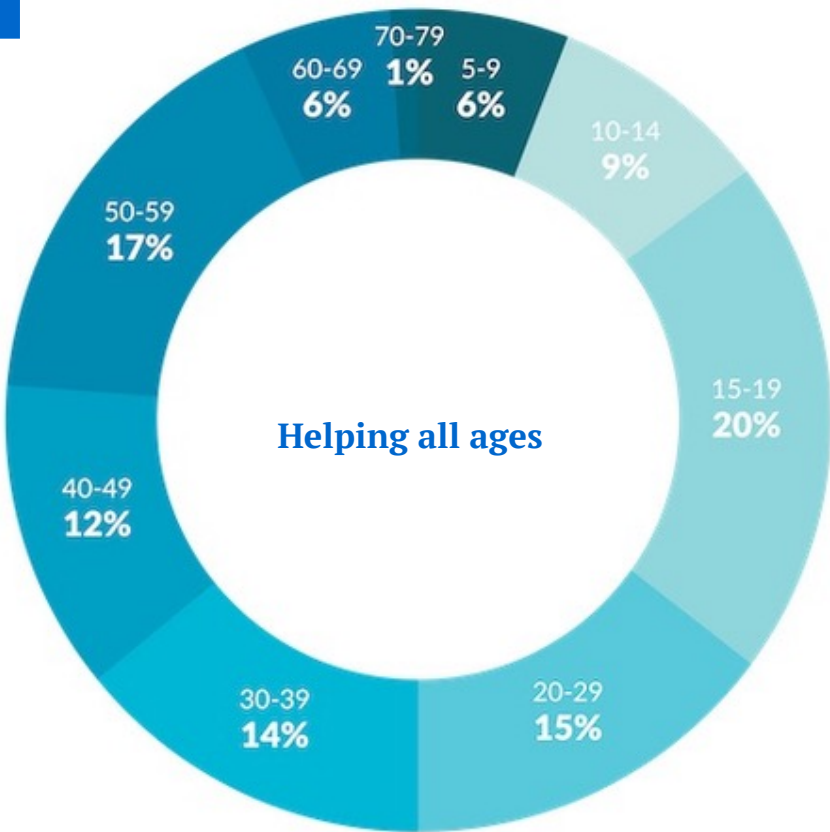
November

- Board member, Meg E. Dodge, hosted a private shopping event at Max Mara. The event included a professional styling presentation by Maria Giulia Maramotti, Max Mara Vice President of Retail and Global Brand Ambassador.
- For this year's Giving Tuesday, we hosted our first Facebook Fundraiser. We raised over \$1,500 from our online community. All the funds raised supported our programming.



Maria Giulia Maramotti presented on global branding. November 2018.

The Art Therapy Project: Program News 2018



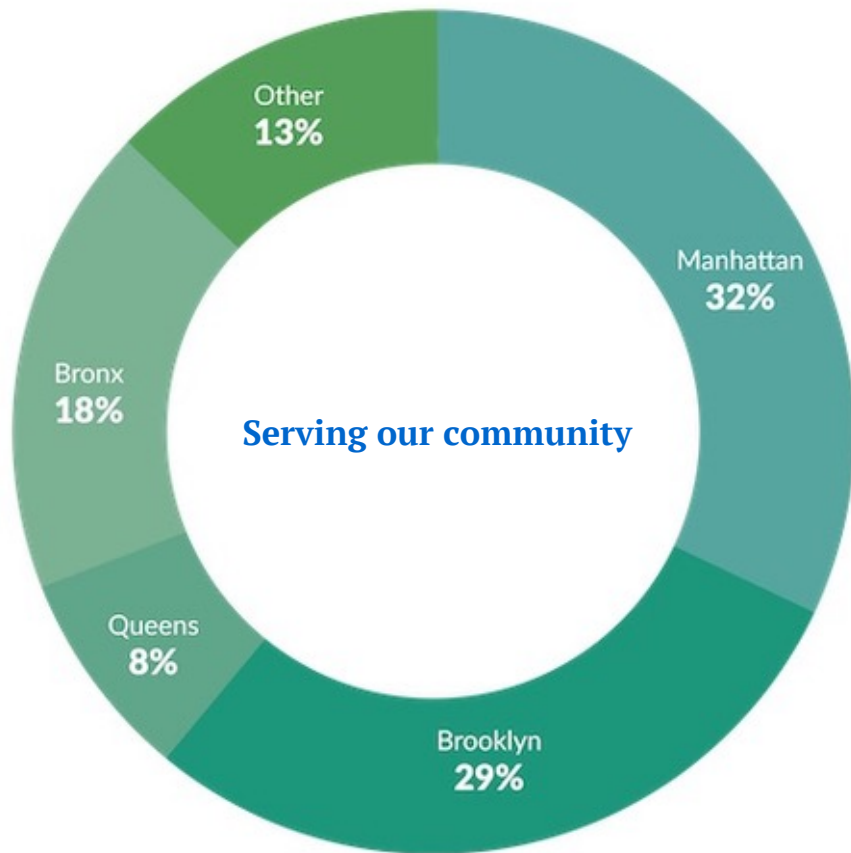
2018 Program Numbers

485
Youth

818
Adult

10
New Program Partners

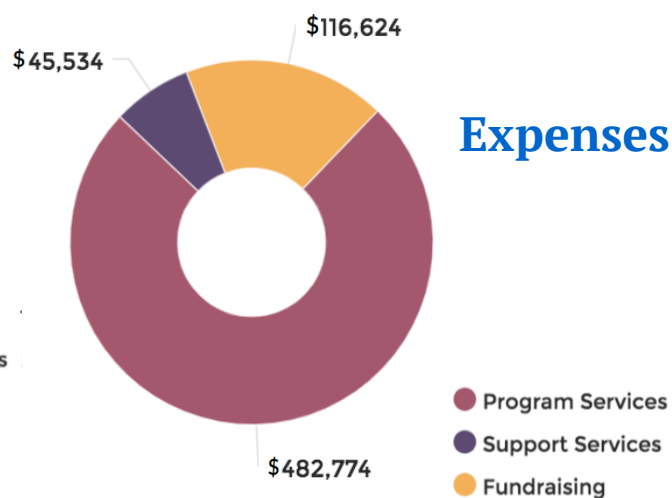
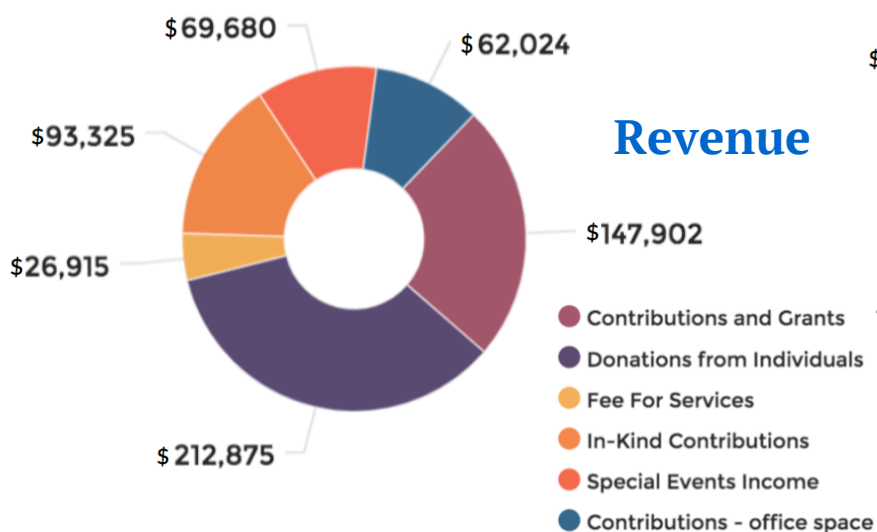
6,173
Clients Served To Date



The Art Therapy Project:

Statement of Activities and Net Assets For the Year Ended December 31, 2018 and 2017

	Without Donor Restrictions	With Donor Restrictions	2018 Total	2017 Total
Revenue				
Contributions and Grants	\$121,902	\$26,000	\$147,902	\$137,558
Donations from Individuals	212,875	—	212,875	199,477
Fee for Services	26,915	—	26,915	4,158
In-Kind Contributions	93,325	—	93,325	58,450
Special Events Income	69,680	—	69,680	66,431
Contributions - Office Space	<u>62,024</u>	—	<u>62,024</u>	<u>35,040</u>
Total Revenue	586,721	26,000	612,721	501,114
Net assets released from restrictions	<u>22,000</u>	<u>(22,000)</u>	—	—
Total Revenue & Other Support	608,721	4,000	612,721	501,114
Expenses				
Program Services	482,774	—	482,774	326,262
Support Services	45,534	—	45,534	28,571
Fundraising	<u>116,624</u>	—	<u>116,624</u>	<u>77,641</u>
Total Expenses	644,932	—	644,932	432,474
Change in Net Assets	(36,211)	4,000	(32,211)	68,640
Net assets, beginning of the year	<u>161,935</u>	<u>22,000</u>	<u>183,935</u>	<u>115,295</u>
Net assets, end of year	<u>\$125,724</u>	<u>\$26,000</u>	<u>\$151,724</u>	<u>\$183,935</u>



The Art Therapy Project is pleased to acknowledge and thank the many individuals, foundations and companies who generously supported our work in 2018.

Benefactors (\$25,000)+

The Jade Foundation
Tom and Jessica Rothman Charitable Fund
The Nicole Schiffman Foundation
Laurie M. Tisch Illumination Fund

Patrons (\$10,000-24,999)

Anonymous
Frank and Ruth E. Caruso Foundation
Meg LaChance
Megara Foundation
Nikki Perlow Foundation
Variety the Children's Charity of NY

Sponsors (\$5,000-9,999)

Atelier 4
The Barker-Welfare Foundation
Christie's
Jewish Communal Fund
Rosalie and Paul Meltzer
Nancy and Chris Plaut
Sheryl and Joseph Punia
The Schoenheimer Foundation
School of Visual Arts
The Leo S. Walsh Foundation
The Weinger Foundation

Partners (\$2,500-4,999)

Lisa and Rob Alpert
The Andrews Organization Inc.
Knighthood Annuity and Life Assurance Company
Morgan Stanley
ORSID Realty
Robin and Eric Schuss

Ambassadors (\$1,000-2,499)

Irwin Abouaf
Aquarius Aquariums Inc.
Brenda and David Bass
Robert Branscombe
Bonnie and Steve Brenner
Sandy and Jeff Cohen
Cynthia and Jim Cuminale
Anne Flynn
Laurie and Stephen Girsky
Mychal Harrison
Jane and Bill Havemeyer

Andy Kraut and Scott Greenblatt
Eugene M. Lang Foundation
Edith and Carl Marks Jewish Community House of Bensonhurst
Morgan Stanley Foundation
Ramsay Fairs
RHI Equity LLC
Laurie and David Ridell
Paula and Richard Ruderman
Cristina Salmastrelli and JP Grace
Hillary and Jay Turchin

Supporters (\$500-999)

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Sanford and Barbara Bernbaum Charitable Gift Fund
Jack Boyd
Kitty Cavalier
Deborah Nadel Designs
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Martha Dorn
Sue B. Dorn
Diane Duckler and Iven Taub
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Marc Goldfarb
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Randi and Scott Padell
Rebecca and Gary Prelaw
Elyse and Andrew Rosenfield
Maureen and Gary Shillet
Furaha and Peter Teuscher
Debbie and Mark Tobin
Alison Wasserman
Charles Winkelstein
Wolinsky Family Foundation

Friends (\$250-499)

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Lori and Robert Brandon
Debbie Broder and William Walters

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Laura Chamberlain and Mark Stein
Joan and Michael Choremi
Elizabeth Collier and Ronald Cacciola
Ellen and Scott Cooper
Cindy and Glen Edelman
Elisa Contemporary Art
Deborah Farber
Ronni and Michael Girgenti
Debra Goldfarb
Randi and Scott Goldstein
Gail and Robert Greenwood
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Jamie Kaplan
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Lucy Lang
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Susan and David Paterson
Robin and Jeffrey Persky
Jill and Wayne Price
Debbie and Jeff Putterman
Judy and Kenny Ridell
SCS Agency
Mary and Barry Small
Jennifer Tedesco
Stefanie and Jonathan Wasserman
Karen Wishnick and Richard Anderson
Roberta and Joel Wolinsky

Special thanks to the following individuals and companies for generously donating their time, products and services to Bid to #CreateChange:

Jon Abouaf
Barbara Ackerman
Alart Jewelry & Diamonds
Anonymous
Atelier 4
Isabel Bacon
Vicky Barranguet
Jess Benston
Bliss Spa
Bloomingdale's
Bonnie Briar Country Club
Josh Brancheau
Breads Bakery
The Briad Group
Gemma Burgio
Jennifer Byxbee
F. Lennox Campello
Joanie Choremi
Joan Dearborn Choremi
Christie's
Susie Cohen
Mitch Cravens
Suzanne Deisher
DONNI
drybar
Amy Duquette
Savior Elundo
El Parador Café
ETRO
Food Matters TV
Foods of NY Tours
Michelle Gagliano
Gail Garcia
Lizzie Gill
Steve Goodwin
Seth Greenberg's Just Desserts
herb-n-peach catering
Intrepid Sea, Air & Space Museum
The John Gore Organization, Inc
Pete Kasprzak
Kick Axe Throwing
KIND by Design
Val Koutmina
Grace Lang
AJ Lavilla
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Lynne B. Leahy
Niall Leavy
Lindsay Lederman
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Life Time Fitness
Ting Y. Lin
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Pam Older Designs
George Panagi
Amy Pfau
Nancy and Chris Plaut
Premiere Living Products
Courtney Puciata
Charlie Punia
Sheryl and Joseph Punia
Ramsay Fairs
Ramy Brook LLC
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Sony Picture Entertainment
Robyn L. Stein
Swerve Fitness
Tilles Center for the Performing Arts
Alina Tugend
Laura Van Horne
Watson Adventures, LLC
Weiser Choices

The Art Therapy Project was grateful to receive tributes and memorials in honor of and in memory of the following individuals:

Laura Ackerman
Sandra Cobden
Lois Cole
Martha Dorn
Diane Duckler
Jacqueline Gillis
Val Koutmina
Justin Lintz
Nancy Plaut
Shirley Rabalais Jeansonne
Juliet Schreckinger
Peter C. Simon Sr.
David Wasserman
Roberta and Joel Wolinsky
Tim Yule

Special thanks to the following individuals and companies for their generous donations of time, products and services throughout the year:

Affordable Art Fair NYC Staff
The Art Therapy Project Advisory Council
Lucia Balinbin
Josh Brancheau
Kitty Cavalier
Melissa Cohen
Christie's CSR Committee
Patricia de Picotto
DONNI
Sue B. Dorn
Elisa Contemporary Art
et al
Fifth Avenue Presbyterian Church
The Framesmith Gallery
Janet Goldberg
Jane Havemeyer
herb-n-peach catering
Jennifer James
Kaitlyn and John Kelly
Effie Kline-Salamon
Kristina Kurker
Jilly Li
MaxMara Retail LTD
Stephanie Mendoza
Jessica Panicola
Grace Park
Ilana Price
Sheryl and Joseph Punia
Debbie Putterman
Fortunata Schlamo
Barbara Schultz
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Spring
Helene and Richard Staller
Jessica Stanley
Robyn L. Stein
AhnHee Strain
SVA MPS Art Therapy Department
Sweetwater Social
Trader Joe's
Hanna Washburn
Wine Cellars, Ltd.
Young Professionals Leadership Group

The Art Therapy Project: Mission

The Art Therapy Project is dedicated to helping trauma survivors through the creative process. Centered around challenges of Family, Violence and Health, we are the only nonprofit in New York dedicated solely to providing guided art therapy to those seeking hope and support. We go beyond traditional talk therapy. Our clients and art therapists work together to turn negative energy positive.

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