



# 2015 ANNUAL REPORT

**Express Yourself Through Art**

***The Art Therapy Outreach Center is pleased to recognize and thank the many individuals, foundations and companies who generously supported our work in 2015:***

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Charitable Fund

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Young Professionals for ATOC  
Alysa Wasco  
Vixjo Design  
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Ahm Hee Strain  
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Laura and Charles Ladenheim  
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Wendy and Jeffrey Kaufman  
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Wendy and Eitan Haber  
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Fern and Mark Grundleger  
Gail and Robert Greenwood  
Mina Greenstein  
Rima Grad and Barry Yanku  
Roslyn and Theodore Gottlieb  
Cheryl Goldstein and Marcelo Nacht  
Alex Goldstein

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Army and Robert Rothman  
Jeffrey Salomon and Hayley Barton  
Maria Schneider and Roger Westerman  
Gail and Gary Schreiner  
Laurie and Jeff Schwartz  
Andrea and James Selonick  
Natascha Seng

***Tributes were gratefully received in honor of:***

Lynn Appelbaum  
Martha Dorn  
Sue Jacobs  
Andrea Kanter  
Ellen & David Wasserman

**ART THERAPY OUTREACH CENTER CORPORATION**

**Statement of Activities and Net Assets  
For the years Ended December 31, 2015 and 2014**

	2015	2014
<b>Revenues</b>		
Contributions and Grants	\$ 210,000*	\$ 173,500
Donations from Individuals	74,679	75,593
Special Events Income	96,012*	70,134
In-Kind Contributions	92,795	42,232
Contributions - Office Space	<u>25,500</u>	<u>27,030</u>
<i>Total Support and Revenue</i>	<u>498,986</u>	<u>388,489</u>
<b>Expenses</b>		
Program Services	334,336	300,328
Support Services	26,631	29,636
Fundraising	<u>131,386</u>	<u>70,977</u>
<i>Total Expenses</i>	<u>492,353</u>	<u>400,491</u>
<b>Change in Net Assets</b>	6,633	(12,452)
Net assets, beginning of year	<u>105,420</u>	<u>117,872</u>
Net assets, end of year	\$ <u>112,053</u>	\$ <u>105,420</u>

\*Includes \$23,000 Temporarily Restricted Grant Revenue and \$4,000 Temporarily Restricted Special Event Revenue

**2015 PROGRAM PARTNERS**

- |   |  |
|---|--|
| Andrew Glover Youth Program                   | Manhattan VA Hospital                                |
| Bellevue/NYU Program for Survivors of Torture | Mount Sinai Adolescent Health Center                 |
| Children's Aid Society – East Harlem Center   | Mt. Pleasant Blythedale UFSD                         |
| Children's Village                            | New Alternatives for Children                        |
| Educational Alliance                          | New York Presbyterian Hospital                       |
| Gay Men's Health Crisis                       | NYU Military Family Clinic                           |
| Good Shepherd Services                        | Publicolor   |
| Graham Windham                                | Riverside Coming Home                                |
| Grand St. Settlement                          | St. Luke's-Roosevelt Crime Victims Treatment Center  |
| JCCA  | WTC Environmental Health Center at Bellevue Hospital |
| John Jay College of Criminal Justice          | Xavier Mission                                       |

**Autumn Affair 2015**

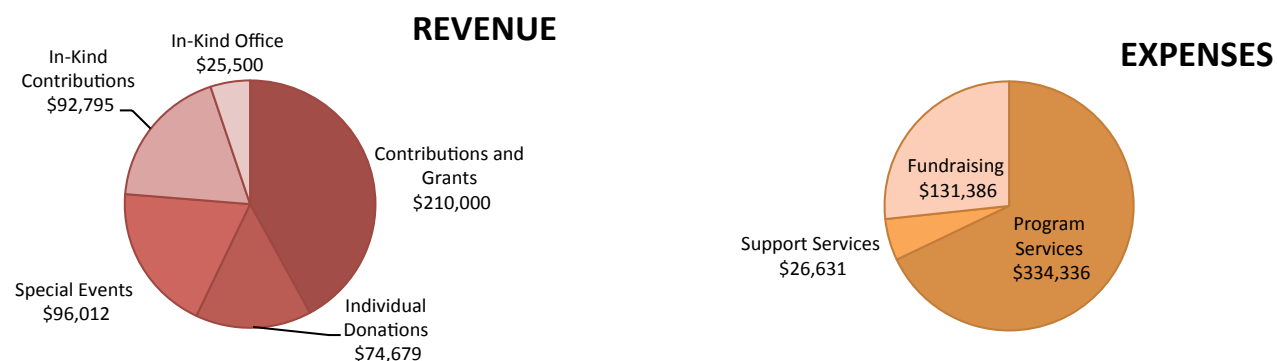
*Autumn Affair 2015 was record-breaking! More than 200 guests filled the elegant Helen Mills Event Space in support of ATOC's mission to provide free art therapy to those in need. A powerful art exhibit, sponsored by Affordable Art Fair NYC and curated by Elisa Contemporary Art, and moving remarks by a n ATOC client, encouraged guests to generously bid on Silent Auction treasures, make purchases from the Wine Wall and eagerly wave their bid numbers during the Paddle Raise.*

*Special thanks the following individuals and companies for their generous donations of products and services to Autumn Affair 2015:*

- |                              |  |
|------------------------------|--|
| 4imprint/one by one          | Kramer Portraits, New York               |
| Leslie Anders M.S., R.D.N.   | Lynne Leahy                              |
| The Barton Family            | The Lodge at Woodloch: A Destination Spa |
| Rob Belgrod                  | Henrik Lundqvist Foundation              |
| Bonnie Briar Country Club    | Judd MacArthur                           |
| Broadway.com                 | Owen MacNutt                             |
| Brooklyn Bowl                | Shantell Martin                          |
| Brooklyn Brewery             | Morgan Stanley                           |
| Brooklyn Winery              | New York Mets                            |
| The Capitol Theatre          | Chris Plaut                              |
| City Winery                  | David L. Raines                          |
| Cushman & Wakefield          | Rockwood Music Hall                      |
| Dakin Farm                   | Colette Rodbell                          |
| Donni Charm                  | Russ Rowland                             |
| The Dorn Group               | Edson F. Scudder, Jr.                    |
| Julia Dyer Catering          | SELECT Innovations                       |
| The Flea Theater             | Tito's Handmade Vodka                    |
| Food Tours of New York       | Vermont Teddy Bear Co                    |
| Foot Locker/Stacy Cunningham | Vitra                                    |
| Ira Fox                      | Priscilla Warner Jewelry                 |
| David Goodman                | Wente Family Estates                     |
| Kyle Greenberg               | The West Side Tennis Club                |
| GuS, Grown-up Soda           | WGBH                                     |
| Mychal Harrison              | Devlin P. Winkelstein                    |
| herb-n-peach catering        | Zurich NA                                |
| Hulu                         |  |
| John Duke Kisch              |  |



Photos by Ira Fox



March 2016

Dear Friends,

The Art Therapy Outreach Center (ATOC) experienced a record-breaking year in 2015: we developed several relationships with new program partners, piloted new art therapy groups, created strategic partnerships to help increase awareness, and, for the first time in our four year history, served more than 1,000 clients in one year. We are particularly proud of that accomplishment.

As we prepare to celebrate our 5th year Anniversary, the natural impulse is to look back at what we have achieved with a sense of pride. We have expanded services significantly since we first opened our doors, partnering with thirty of New York's finest nonprofit organizations and hospitals to identify appropriate clients and provide much needed art therapy. In this process we made nearly 15,000 client contacts and provided free art therapy for more than 2,500 people.

At the same time, however, we know how important it is to look ahead to what our future holds, and to constantly evolve to best meet changing times as we continue along our growth path. For example, ATOC is very excited to have just added our first full time art therapist to the staff, giving us new flexibility in meeting the needs of our program partners and clients while reducing the cost of delivering services. Together with our Program Director and ten contracted art therapists, we are well-positioned to expand programming as new funds become available. To that end, ATOC will be implementing new fundraising strategies designed to raise awareness, develop future leadership and increase individual giving. After all, we now have a waiting list of program partners and their clients who need our services, and we are determined to satisfy that demand.

We are grateful to the School of Visual Arts for their ongoing, generous support in providing our office, studio, and much more. An ever-growing circle of talented volunteers has made our annual fundraiser both a great party and a financial success, and we're already looking forward to Autumn Affair 2016. And, we welcome two new members to the Board of Directors: Diane Duckler, co-chair of An Autumn Affair, and Cristina Salmastrelli, Regional Managing Director of Ramsay Fairs US, and Director of Affordable Art Fair NYC. They, and the other members of our Board, have an energy and passion for ATOC that is much appreciated.

As explosive as ATOC's growth has been, the demand for free art therapy continues and ATOC remains the only nonprofit in New York dedicated solely to art therapy. We are grateful to the many individuals, foundations and companies who support us and we welcome our newest friends and supporters. We look forward to working with all of you for many years to come.

With much appreciation,



David Wasserman  
Chairman

## WHAT IS ART THERAPY?

Art therapy is a treatment method that uniquely combines art and psychology to explore the problems and potentials of individuals. It is a specialized way of using the power of the creative process as a vehicle for healing, communication, self-expression and personal development. An Art Therapist needs the knowledge of the visual arts and the creative process, and an understanding of human development as well as psychological and counseling theories and techniques.

## A Look into Work with ATOC's At-Risk Youth

In working with the at-risk youth population, ATOC's art therapists explore areas of need from a developmental perspective. During adolescence, youth are confronted with a number of concerns and pressures related to the future. Among the frequently identified stressors are academics, transition out of the family home, functional and financial independence, and general anxiety associated with autonomy.

The images below were completed in an ATOC art therapy group for at-risk youth following discussion related to vocational goals and planning. Group members were asked to create images based on the following question: "What is it like, from your perspective in the present moment, to look toward the future and to consider college, career choices, and finances?"

The artwork generated within the group suggests significant stress, feelings of being overwhelmed and confused, and fears surrounding the future. Art making and group discussion provides a space to share concerns, identify coping strategies, and relate to the experiences of others, a process that encourages increased feelings of self-assurance and supports the developing ego. In 2015, ATOC provided art therapy for 468 youth and adolescents.





## **MISSION**

The Art Therapy Outreach Center (ATOC) is a nonprofit organization dedicated to providing free art therapy services to underserved populations in the New York City area who have experienced some form of trauma, including war veterans, at-risk youth, and survivors of domestic violence or sexual abuse. Our mission is to utilize the visual arts to provide a therapeutic experience for participants that will enhance their physical, mental and emotional well-being. ATOC's aim is to help our clients see themselves as survivors of trauma rather than victims, and build the confidence necessary to re-engage in their communities and move on with their lives.

## **2015 BOARD OF DIRECTORS**

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## **Art Therapy Outreach Center**

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